

STRATEGIC BUSINESS PLAN

ACHIEVEMENT FRAMEWORK

THE EVOLUTION OF THE BROWARD MPO AND POSSIBLE ALTERNATIVES FOR GROWTH

The Broward MPO is working to evolve beyond what is required. During the 2020 Board Engagement Forum, Board Members learned that the Broward MPO was excelling in all federally mandated areas. As a result, they started to explore potential areas of growth beyond its Core Responsibilities. Below is an outline of **Where We Have Established Success**, **Where We Could Expand Our Services**, and where we could build on **Visionary Opportunities** that change how the nation thinks about the Metropolitan Transportation Planning Process.

CORE RESPONSIBILITIES WHERE WE HAVE ESTABLISHED SUCCESS

- Delivering all core products and functions:
 - MPO Core Products
 - Metropolitan Transportation Plan
 - Multimodal Priorities List
 - Transportation Improvement Program
 - Strategic Business Plan
 - Unified Planning Work Program
 - Public Participation Plan
- Providing technical assistance to municipalities
 - Project Planning
 - Project Programming
 - Project Delivery
 - Data management approaches

INNOVATIVE OPPORTUNITIES FOR GROWTH WHERE WE COULD EXPAND OUR SERVICES

- Where We Are Leading
 - Surtax Services
 - Municipal Planning Services (Fort Lauderdale)
 - Metropolitan Transportation Engineering and Construction Collaborative (M-TECC)
 - Vision Zero and Safety Planning
- Where We Could Lead or Support
 - Municipal Planning Services (Other Municipalities)
 - Climate Change Preparation
 - Resiliency Planning

VISIONARY OPPORTUNITIES WHERE WE CAN CHANGE PLANNING

- Looking at emerging issues in the industry and leading the way by establishing National Best Practices.
 - Linking Affordable Housing to Transportation
 - Preparation for an Autonomous Future
 - Data collection for SMART decision making
- Integrating SMART solutions (e.g., communications between vehicles and infrastructure)
- Advocating for seamless transferability and interoperability between regional transportation networks
- Intergovernmental Partnership Model

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OTHER MPOS SEIZING INNOVATIVE/VISIONARY PLANNING OPPORTUNITIES



Affordable Housing



Parks Services



Waste Management



Land Use Planning



Coordinated Commuting



Home Ownership / Housing



Climate Change Resiliency

San Diego Association of Governments (SANDAG)
San Diego, CA



Metro
Portland, OR



Capital Area Metropolitan Planning Organization (CAMPO)
Austin, TX



MetroPlan Orlando
Orlando, FL



Mid-America Regional Planning Council (MARC)
Kansas City, KS



Mid-Ohio Regional Planning Commission (MORPC)
Columbus, OH



New Orleans Regional Planning Commission New
Orleans, LA

