



# Broward Complete Streets Initiative

## Phase III

### *MPO, Technical Advisory Committee*

Facilitator: Anamarie Garces, [anamarie@urbanhs.com](mailto:anamarie@urbanhs.com)

Wednesday, November 13, 2013





# Agenda

- **Introductions/ Sign-In**
- **Initiative Update**
  - Partner Updates
  - Projects and Events
- **Fort Lauderdale's Complete Streets Advancements**
  - Policy
  - Plan and Guidelines
- **Complete Streets Technical Assistance**
- **Planner/Engineer Survey-- results**
- **Beginning pre-Complete Streets project evaluation**
- **Next Steps**
  - Safe Streets Summit
  - Technical Assistance
  - Walkability Audit Grants
  - December Meeting



## Initiative Update

### Partner Updates

### Projects Events

- In the News
  - Fort Lauderdale City Commission Adopted Complete Streets Policy, Oct. 1
  - New Orleans post Katrina Opportunity for Complete Streets  
<http://www.smartgrowthamerica.org/2013/10/31/after-the-ordinance-implementing-complete-streets-strategies-in-new-orleans/>
- Southeast Florida Award for Smart Growth Excellence  
[http://www.smartgrowthpartnership.org/application/Smart\\_Growth\\_Partnership\\_Award\\_Criteria\\_Entry\\_Package-2013\\_Final.pdf](http://www.smartgrowthpartnership.org/application/Smart_Growth_Partnership_Award_Criteria_Entry_Package-2013_Final.pdf)
  - Deadline Dec. 31
- Complete Streets and Greenway Integration Grant
- Broward County Bike Friendly Designation - Bronze
- Walk Friendly Communities:  
<http://www.walkfriendly.org/>
  - Application Nov 1 – Deadline Dec. 15
  - 20-60 hours





# Fort Lauderdale's Complete Streets Advancements

## *Policy, Plan and Guidelines*

Karen Mendrala

Livability Planner

City of Fort Lauderdale





## Complete Streets Technical Assistance

- Selection is based on first come first serve and geographical distribution
- TA available for 25%-38% of municipalities (6-10)
  - Curriculum and Facilitation for a 3 hour Complete Streets Session
  - 2 Action Plans for Cities Interested Adopting Guidelines
  - 2 Evaluation Demonstration Projects
  - 4 Speaking/Educational Opportunities



## Planner/Engineer Survey-- Results

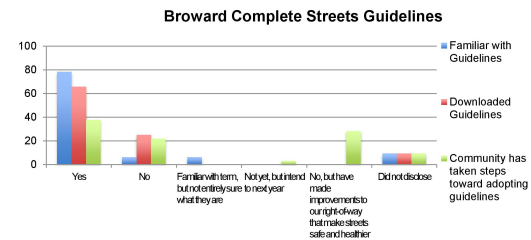
- A total of 19 jurisdictions participated
- Broward Complete Streets Guidelines:
  - 80%: Familiar with guidelines
  - 40%: Communities taken steps towards adopting guidelines



### Broward Complete Streets Implementation Survey Results

In July of 2012, the Broward MPO unanimously endorsed the Broward Complete Streets Guidelines with the intent of providing municipalities standards to implement safer, healthier streets. A year later, we wanted to check in with the 32 jurisdictions within Broward County and receive their thoughts on Complete Streets throughout their community. A total of 19 jurisdictions submitted their answers with additional responses submitted from several municipalities compiling a total of 32 surveys.

Jurisdictions who shared their input were Broward County, Coconut Creek, Cooper City, Coral Springs, Deerfield Beach, Fort Lauderdale, Hollywood, Lauderdale by the Sea, Margate, Miramar, North Lauderdale, Oakland Park, Parkland, Pompano Beach, Pembroke Park, Plantation, Sea Ranch Lakes, Southwest Ranches, and City of Sunrise.

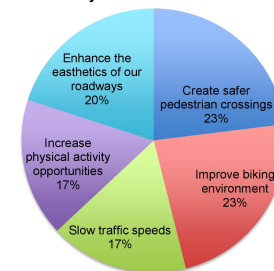


### About The Respondents



Undisclosed: 8%

### Reasons Your Community Would Be Interested In Complete Streets



Engineers: 12.7%

Planners: 50%

Transportation Managers: 3.1%

Health Professionals: 9.3%

Other: 15.6%

Undisclosed: 9.3%



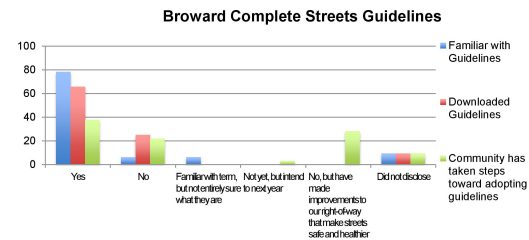
## Planner/Engineer Survey-- Results

- Almost 50/50 men and women respondents
- Professions:
  - Engineers
  - Planners
  - Transportation Managers
  - Health Professionals
  - Other

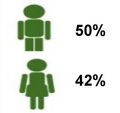
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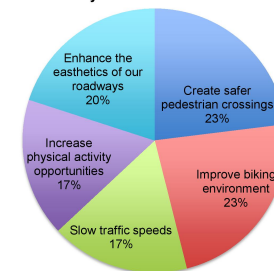


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## Planner/Engineer Survey-- Results

### Reasons interested in Complete Streets:

- Enhance the aesthetics of roadways
- Safer pedestrian crossings
- Improve biking environment
- Slow traffic speeds
- Physical activity

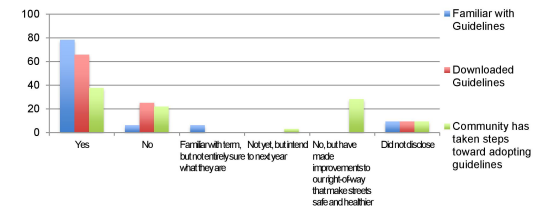


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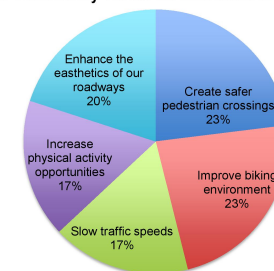
#### Broward Complete Streets Guidelines



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## Planner/Engineer Survey– Results Cont.

### • What would help implement Complete Streets?

- Local Leadership
- Legislations
- Technical Assistance
- Financial Incentives
- Other

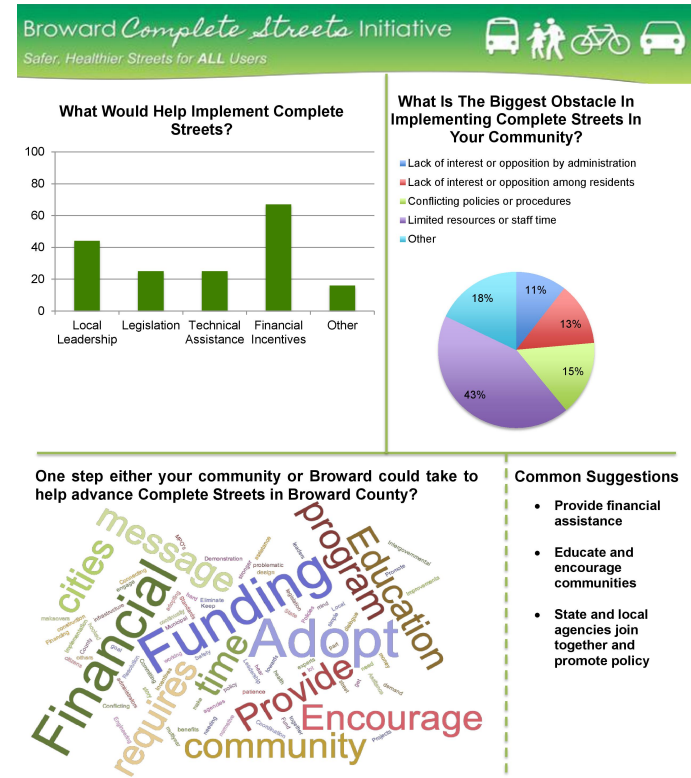


Based on the results, do you have any recommendations?  
Please share: [Info@UrbanHS.com](mailto:Info@UrbanHS.com) • [www.BrowardCompleteStreets.org](http://www.BrowardCompleteStreets.org)



## Planner/Engineer Survey— Results Cont.

- Greatest obstacle in implementing:
  - Interest/opposition by administration and residents
  - Policies and procedures
  - Limited resources and staff
  - Other



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## Complete Streets Project Evaluation

- Purpose: Measure the benefits and impacts Complete Streets projects have had on the community. Understand the value of the Complete Streets investment as it relates to each metric.
- Timeline
  - Finalize testing tool – January 2014
  - Select Corridors
  - Conduct pre/post evaluation prior to March of 2015

	Metric	Research Question
1	Equitable Reach	How many people were reached by implementation of complete streets on new or redeveloped road segment?
2	Acceptability	What is the proportion of the reach engaging in multiple transportation options?
3	Accessibility	How many destinations can more easily be accessed due to this Complete Streets project?
4	Economic Impacts	How is economic activity surrounding the complete street corridor impacted the project?
5	Integration of Transportation Options	Does the complete streets project integrate improved transportation options for all of modes?
6	Environmental	What are the environmental impacts of the complete streets project?
7	Physical Health	Does the Complete Streets project provide incidental and recreational physical activity opportunities?
8	Safety	How does the complete streets project increase safety for all modes of transportation?



## Next Steps



*Save the Date!*

# Safe Streets Summit

*Friday, January 31, 2014*

Marriott Hollywood, 2501 North Ocean Drive, Hollywood

Formal Invitation to Follow

*Exploring the safety, health and economic  
benefits of streets designed for all users*

broward **MPO**  
metropolitan planning organization



## Next Steps

- TA
  - Send in your request to MPO Complete Streets Program Manager, Ricardo Gutierrez, [GutierrezR@browardmpo.org](mailto:GutierrezR@browardmpo.org)
- Walkability Audit Grants



## Next Steps

- Next Meeting: Monday, December 9 at 2:00PM
  - Phase III Picture
  - TA Highlights
  - Evaluation Updates
  - Safe Street Forum Preparation Update



Thank you for assisting us in creating safer,  
healthier streets for ALL users!

[www.browardcompletestreets.org](http://www.browardcompletestreets.org)

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