

SAFE STREETS SUMMIT

JANUARY 22, 2015
IGFA FISHING HALL OF FAME & MUSEUM



GET *Hooked ON*
COMPLETE STREETS
BROWARDMPO.ORG



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PLATINUM



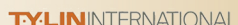
GOLD



SILVER



BRONZE



SCHEDULE BOOK

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#SafeStreetsSummit



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SOCIAL MEDIA

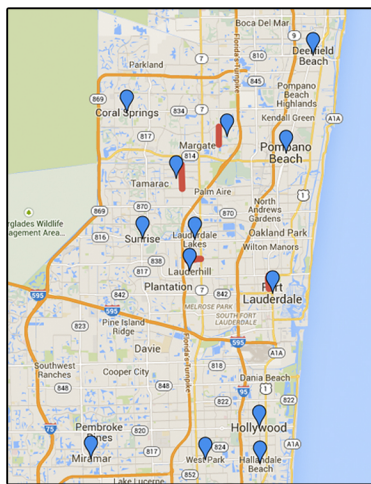
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AICP CREDITS

For information on obtaining Certification Maintenance (CM) Credits from the American Planning Association (APA), please check with the registration desk. Also, please remember that you must sign in prior to the session and sign out at the end of the session or sessions that you attend, in order to obtain CM credit(s).

WHAT ARE YOU DOING?

Is your city involved in Complete Streets? Visit our online, interactive map to find out who is involved in creating accessible and equitable streets for all. Learn what Broward County, Coconut Creek, Coral Springs, Deerfield Beach, Fort Lauderdale, Hallandale Beach, Hollywood, Lauderdale Lakes, Lauderhill, Miramar, North Lauderdale, Pompano Beach, Sunrise, West Park, and others are doing, by visiting us at [BrowardMPO.org](#).



HONORABLE BARBARA SHARIEF, M.S.N., A.R.N.P., was elected to the Miramar City Commission, where she served as Vice-Mayor in 2010. In 2010, she was elected to the Broward County Commission District 8 seat, serving the culturally diverse population of the cities of Hallandale Beach, Miramar, Pembroke Park, Pembroke Pines, and West Park. In 2012/13 she was selected by her colleagues to serve as Vice-Mayor of Broward County and then served as Mayor of Broward County for 2013/14. She is currently serving as President-Elect for the Florida Association of Counties and will be sworn in as the Association’s President in July of 2015.



JACK STEPHENS was named Executive Director of the South Florida Regional Transportation Authority (SFRTA) in February 2013 after having served as Deputy Executive Director since 2003. As Deputy Executive Director, he was responsible for the day-to-day management of the Authority, with oversight of all functions of the organization. Prior to joining the SFRTA, he spent a dozen years associated with the Metropolitan Atlanta Rapid Transit Authority (MARTA) in a succession of managerial positions. In addition, he served as legislative staff for the State of Georgia Senate and House of Representatives.



GREGORY STUART, AICP is the Executive Director of the Broward MPO. Greg manages the MPO Board, Program Administration, Regional Coordination, Legislative and Policy Initiatives, and has more than 20 years of transportation and land use planning experience in both private and public sectors. He has secured Federal appropriations for major transportation projects, modified state rules to facilitate traffic mitigation and stimulated redevelopment efforts by working cooperatively with municipalities, counties, the Florida Department of Transportation and the Federal Highway Administration.



YVETTE TAYLOR, Ph.D. serves as the Regional Administrator for the Region IV Office of the Federal Transit Administration. She is responsible for the oversight of 8 states, Commonwealth of Puerto Rico, and the U.S. Virgin Islands in carrying out the Agency’s mission, to “Improve public transportation for America’s communities.” Her office administers federal funding to support a variety of locally planned, constructed, and operated public transportation systems throughout the southeast. Dr. Taylor has held senior positions with the U.S. Environmental Protection Agency, Office of Management and Budget, and the National Aeronautics and Space Administration.



ETHAN KENT works to support Placemaking organizations, projects and leadership around the world. During over 17 years at Project for Public Spaces, Ethan has been advancing the cause of Placemaking and public spaces. Ethan has been integral to the development of Placemaking as a transformative approach to economic development, environmentalism, transportation planning, governance and design. Ethan has initiated and led local Placemaking Partnerships and Campaigns with public, private and non-profit leaders to build capacity on all levels and shift organizational culture.



KATHERINE KRAFT, Ph.D. is the National Coalition Director of America Walks. Prior to joining America Walks last year, Kate worked as a planning and program consultant with local foundations, national organizations and research groups developing and evaluating local community change efforts and designing comprehensive prevention portfolios. Kate is known for implementing policy and environmental changes at the local level, including the development of cross-sector coalitions. She was Chief Architect of programs working to link public health, urban planning and community development to improve health outcomes.



ROGER MILLAR, PE, AICP, Vice President, Smart Growth America, serves as Director of the Smart Growth America's Leadership Institute, which provides technical assistance programs for state and local government, and as Director of the National Complete Streets Coalition. Roger has held leadership positions in the public and private sectors, as Manager of the City of Portland, Oregon's Arterial Streets Division in the 1980s, and more recently as Director of the Missoula, Montana Office of Planning and Grants, which included the Missoula MPO. Roger is the Key Note Speaker for the 2015 Safe Streets Summit.



MATTHEW ROE, Director of the Designing Cities Initiative at NACTO, is an urban transportation planner with nearly a decade of experience in street design, planning and analysis, with a focus on innovative street design and comprehensive safety. At the New York City Department of Transportation, Matthew introduced a modern data-driven approach to the Department's street design programs. He co-wrote the 2010 New York City Pedestrian Safety Study and Action Plan and led the High-Crash Corridor Program, which has transformed over 80 miles of thoroughfares into pedestrian and bicyclist-friendly streets.

WELCOME

Dear 2015 Safe Streets Summit Attendees,

On behalf of the Broward Metropolitan Planning Organization (MPO), I would like to extend a warm welcome to all participants joining us as part of the 2015 Safe Streets Summit. The support received from our elected officials, public and private partners, community organizations, and residents have paved the way for safer, healthier streets. The Broward Complete Streets Technical Advisory Committee, charged by the Broward MPO Board's unanimous endorsement of the Complete Streets Guidelines, has worked hard to provide all communities with access to resources, model plans and policy, and educational opportunities to facilitate the adoption and construction of Complete Streets. To date, 13 municipalities in Broward as well as the County have made a commitment to Complete Streets. Additionally, the Broward MPO has committed to funding 100 million dollars in bicycle/pedestrian improvement projects over the next five years to advance the Complete Streets concept in the region.

The first annual 2014 Safe Streets Summit highlighted the benefits of Complete Streets and the importance of bicycling as a mode of transportation, featuring topics related to the health, safety, and economic opportunities associated with designing streets for all users. Technical staff were given the opportunity to redesign three urban corridors using Complete Streets concepts. As a direct result of their efforts, the Broward MPO has identified funding for the construction of these improvements. Building on the momentum of last year and with contributions from our sponsors, the 2015 Safe Streets Summit seeks to showcase transit in Complete Streets design, focusing on elements of placemaking, stakeholder "buy-in", and leveraging funding opportunities to maximize all available resources for Complete Streets projects. The Broward MPO hopes that this year's Safe Streets Summit continues to inspire the adoption and practice of Complete Streets principles throughout the County and foster a transportation environment that is safer and healthier for all users. I welcome you to join us as we get "hooked" on Complete Streets!

Sincerely,

Gregory Stuart, AICP
Executive Director
Broward Metropolitan Planning Organization

SCHEDULE OF EVENTS

- 8:30 am – 9:30 am MORNING FESTIVITIES**
- 8:30 am – 9:15 am Transit to Venue Guided Walk & Bike Ride**
Sponsored by Safe Streets Summit Partners:
Tri-Rail & Broward County Transit
- 8:30 am – 9:30 am Registration, Networking & Continental Breakfast**
- 9:15 am – 12:00 pm MORNING PLENARY SESSIONS**
- 9:15 am – 9:30 am Welcome to the Safe Streets Summit**
Emcee: Jade Alexander
Speakers: Gregory Stuart, Timothy Garling, Jack Stephens, Honorable Richard Blattner
- 9:30 am – 10:30 am Identifying the Bait in the Complete Streets Network**
Emcee: Jade Alexander
Keynote Speaker: Roger Millar
- 10:30 am – 12:00 pm The Right Tackle for Complete Streets**
Emcee: Jade Alexander
Plenary Session Speakers: Lisa Bacot, Honorable Barbara Sharief
Panelists: Gregory Stuart, Timothy Garling, Jack Stephens, Roger Millar, Lisa Bacot, Honorable Barbara Sharief

SPEAKERS



TIMOTHY GARLING has been the Director of Broward County Transit (BCT) since 2010. During his tenure, several successful programs were implemented, including a new Express Bus Service from southwest Broward to downtown Miami-Dade for business commuters, improved bus operator training programs and an advanced technology system for the agency's Paratransit service. Tim has close to thirty years of experience in the transportation industry, including bus and rail operations. Before coming to BCT, he served as Executive Director of the Pinellas Suncoast Transit Authority (PSTA) in St. Petersburg, FL.



BILLY HATTAWAY, P.E. is the District Secretary for District One of FDOT which consists of the twelve counties that make up Southwest Florida. He has over 35 years of transportation and program management experience. He's the champion for Secretary Ananth Prasad's Pedestrian and Bicycle Focused Initiative to improve pedestrian and bicyclist safety in Florida. During his 25 year career at FDOT, Billy has served in other leadership roles including Director, Office of Design and State Roadway Engineer, and he wrote the new Traditional Neighborhood Development Chapter of the Florida Green Book.



LOU HUANG is a freelance user experience designer, product designer and civic technologist who applies best practices of the modern web to tools for urban design, city planning, and civic engagement. He is the creator and project lead of Streetmix, a side project from technology non-profit Code for America. Lou recently worked on Civic Seed, a browser-based multiplayer game designed to teach students how to become more effective contributors to local communities, and TransitScreen, a real-time transit dashboard for public spaces. Lou designs for exceptional user experience.

SPEAKERS



JADE ALEXANDER is a South Florida radio and television icon. Her unique voice, vivacious personality and two decade long dedication to the community has created an indelible impression in the industry. Jade has championed many causes including fundraising for “St. Jude’s Children’s Research Hospital” and “Friends Forever Rescue,” a no-kill animal shelter. She was awarded the prestigious “First Ladies of Broward Award” and the “Trailblazer Award” from the City of Miami Commission on the Status of Women, which recognizes leaders who make a difference in their community. Jade is a versatile performer, who is a favorite among listeners, viewers and clients alike.



LISA BACOT is the Executive Director of the Florida Public Transportation Association (FPTA), one of the largest state transit associations in the nation. She has 20 years of transportation and health care experience here in Florida. For 12 years, Lisa worked for the Florida Commission for the Transportation Disadvantaged, serving as the Executive Director for the Commission for 5 years. Lisa has been appointed to numerous national transportation panels, committees and advisory councils, and is currently the Vice Chair of the American Public Transportation Association’s (APTA’s) State Affairs Committee.



HONORABLE RICHARD BLATTNER is the current Chair of the Broward MPO, and former Chair of the Broward YMCA. Commissioner Blattner is the City of Hollywood Representative for: the Broward Enterprise Zone Advisory Committee, Broward Water Resources Advisory Board, and the Broward League of Cities. Commissioner Blattner’s political career began with his election to the City of Hollywood Commission in 1994, serving until 2000. He was re-elected in 2007 to complete a term, elected for a full term in 2008 and re-elected in 2012. He served in the U.S. Army and volunteers at the Broward Outreach Center.

12:00 pm – 1:00 pm LUNCH, AWARDS & UNVEILING

12:00 pm – 1:00 pm Unrestricted Bag Limit Ceremony
Emcee: Jade Alexander
Awards Presenter: Gregory Stuart
 Safe Streets Summit 2016 Unveiling

1:00 pm – 4:30 pm AFTERNOON PLENARY SESSIONS

1:00 pm – 2:30 pm Luring Stakeholders into Complete Streets
Moderator: Katherine Kraft
Speakers: Ethan Kent, Lou Huang

2:30 pm – 4:30 pm Caught in Creating Complete Streets
Moderator: Katherine Kraft
Speakers: Yvette Taylor, Billy Hattaway
 Matthew Roe, Gregory Stuart

4:30 pm – 6:00 pm EVENT CONCLUSION

4:30 pm Wrap Up & Submit Evaluation

4:30 pm – 6:00 pm Enjoy the Museum!

SESSION DESCRIPTIONS

Transit to Venue Guided Walk and Bike Ride

8:30 am – 9:15 am

The guided walk will be an excellent opportunity to greet participants at Bus and Tri-Rail stops that are in proximity to the venue. A conference team member will lead a safe walking and biking tour. Those participating in the activity will have their names added to the raffle that will be conducted following the morning plenary session.

Identifying the Bait in the Complete Streets Network

9:45 am – 10:30 am

Keynote Speaker: Roger Millar

Mr. Millar presents *Planning for Economic and Fiscal Health*.

Complete Streets can cost taxpayers less to build, run and maintain, and Smart Growth America's recent report, *Building Better Budgets*, draws on successful private and public sector lessons that can help Broward identify the bait in the Complete Streets network. Communities nationwide have found that smart growth development, including Complete Streets, would benefit their overall financial health. These policies can help communities save money now, reduce future liabilities and use targeted investment strategies to spur economic development. Mr. Millar will present Smart Growth America's advice on planning for economic and fiscal health, and supporting Complete Streets.

The Right Tackle for Complete Streets

10:30 am – 12:00 pm

Plenary Session Speakers: Lisa Bacot, Honorable Barbara Sharief

Panelists: Gregory Stuart, Timothy Garling, Jack Stephens, Roger Millar, Lisa Bacot, Honorable Barbara Sharief

Executive Director at Florida Public Transportation Association, Lisa Bacot, and the former Broward County Mayor, Barbara Sharief, will open the session by describing the right tackle to be used in gaining buy-in and implementing Complete Streets. The big catch panel will continue discussing how each of the organizations represented are working towards strategies for everyone to get hooked on complete streets.

Unrestricted Bag Limit Ceremony

12:00 pm – 1:00 pm

Awards Presenter: Gregory Stuart

Lunch is unrestricted, and the highly anticipated 2015 Safe Streets Awards will follow. Who has the greatest transit amenity? Who has done the best job engaging the community? Who is the Complete Streets Champion of the year? The awards are followed by the big announcement, the location of the 2016 Safe Streets Summit. This session sets the tone for the exhilarating afternoon sessions with renowned local, regional, and national figures digging deep into the fun of luring and catching Complete Streets.

Luring Stakeholders into Complete Streets

1:00 pm – 2:30 pm

Moderator: Katherine Kraft

Speakers: Ethan Kent, Lou Huang

When was the last time you heard someone wanted to hang out by a transit stop, or enjoyed their time while waiting for the next connection? This session will have you rethink public spaces, and provide you with a realistic menu of options to employ across Broward. Simple and unique tactics will attract all types of users, and effectively lure in the public to support Complete Streets planning and implementation.

Caught in Creating Complete Streets

2:30 pm – 4:30 pm

Moderator: Katherine Kraft

Speakers: Yvette Taylor, Billy Hattaway, Matthew Roe, Gregory Stuart
Federal, state, and local authorities that are key to reeling in Complete Streets will discuss how to use allocated funding and the implications of recently passed regulations, standards, and policies. This session will provide the opportunity to gain insight on how best to position the local planning documents to maximize the chance for implementation of Complete Streets elements in each transportation project.