

Broward *Complete Streets* Initiative

*Safer, Healthier Streets for ALL Users*



# Complete Streets TOUCH Initiative

*Complete Streets Workshop*

*September 25, 2012*

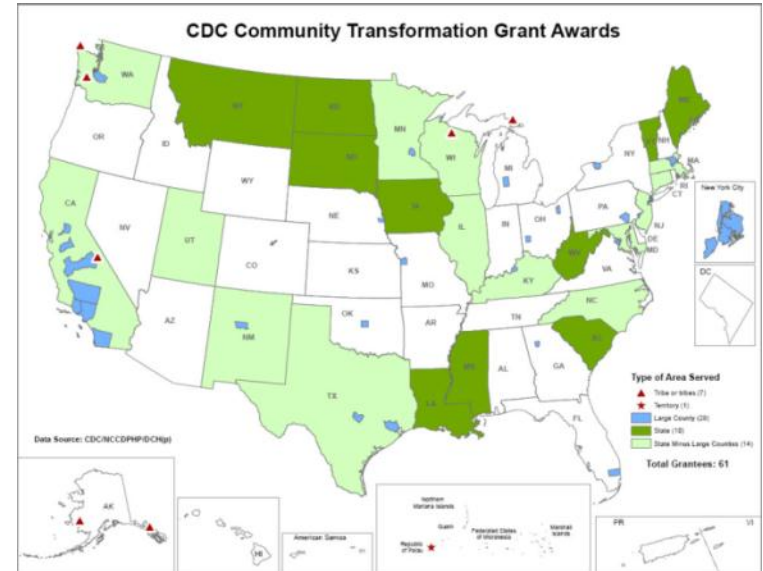
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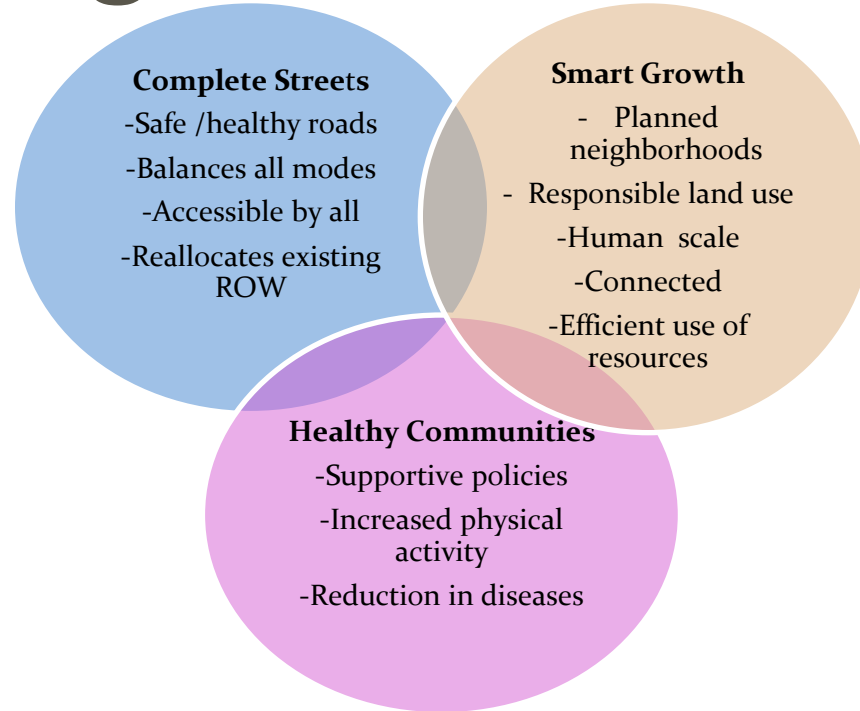
# Complete Streets TOUCH Project

- Overview
- Strategic Direction 5: Healthy and Safe and Physical Environments
- Projected outcomes & benefits to the municipalities of Broward





# Partnering with Smart Growth





# Complete Streets Movement *Is Growing*

- Cities across the nation are adopting policies
- Florida counties looking to Broward
- Member municipalities are implementing elements
- Residents want it
- FDOT has rolled out a ped/bike safety campaign



POTENTIAL NEW INTERSECTION AT A1A & COMMERCIAL BOULEVARD

*Source: Lauderdale by the Sea*



# Complete Streets: *Broward Wants It*



Source: City of Pompano

## **According to Broward Smart Growth/Complete Streets Survey:**

- 32% travel without a car in Broward County.
- 11% travel by bike when they are not traveling by car.
- 37% are currently unable to get to nearby destinations without a car.



# Findings: Safety

- Half stated they would travel more often without a car if they felt safe.
- 10% stated they will only consider traveling with a car because of safety reasons.
- Concerns include traffic, accompanied by crime, loose dogs, drug users, and the presence of homeless individuals.



*Source: City of Hallandale Beach*





# Findings: Infrastructure



*Hillsboro Blvd.*

*Source: City of Deerfield Beach*

- 15% claimed they would not travel without a car due to a lack of sidewalks, bike lanes, walking and bike paths.
- 30% would travel more without a car if bike lanes were better maintained.
- 40% would travel more without a car if there were more lanes or wide paved shoulders with white lines were provided.



# Findings: Bicycling

- 15% would consider “actively commuting” to work if worksites had locker rooms with showers
- 37% travel only 2-5 miles to work, which could be a comfortable bicycle ride



*Source: City of Seattle*





# Findings: Distance

## *Too far to walk or bike*

- 54% felt there were too few stores/restaurants within an easy walk.
- More than a 1/3 cited distance to destinations as a reason why they travel by car.
- 49% said they would travel more often without a car if there were destinations within walking and biking distance.



Source: Google Earth



# Findings: Other Key Concerns

## Environment

- 39% cite **shaded paths** as an indicator in behavior change.
- Despite barriers, majority felt they had the right amount of parks and playgrounds (64%) and places to walk to for fun (54%).

## Ability

- If sidewalks were accessible for persons with disabilities 10%, an increase in walking would take place among respondents.

## Public Transportation

- 1/5 who reported traveling solely by car cited public transportation limitations as their main barrier.
- 48% said too little public transportation within walking distance.

## Amenities

- The “right amount” is found near their homes.



# Summary

- Majority of Broward residents want more nearby sidewalks, public transportation, bike lanes with painted white lines, more destinations within walking or biking distance, and want to feel safe while commuting without a car.
- Approximately 10% of respondents have no interest in traveling anywhere without a car.
- There are not enough places to bike or public transportation options within an easy walk.



# Power Of Suggestion



- If you build/paint it...  
They *WILL* walk/bike/bus
- If you don't...  
They *CAN'T*

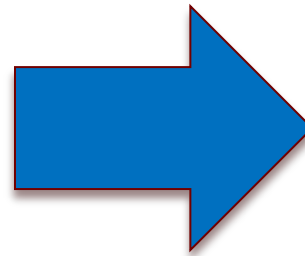


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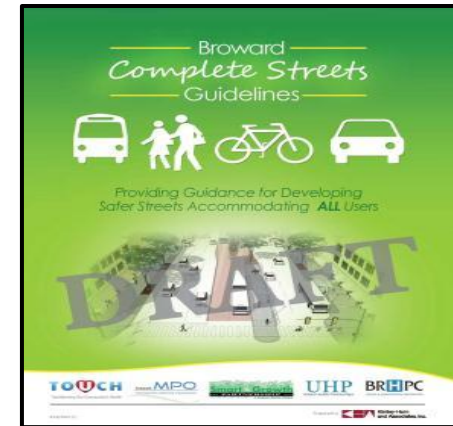


# Guidelines: Customized National Model

*Los Angeles County  
Model Design Manual  
for Living Streets*



*Broward Complete  
Streets Guidelines*





# Complete Streets Guidelines Reflect:

- 5 months of TAC meetings
- Feedback from 1800 interactions
- Florida and local resources
- Smart Growth themes



*The Broward Complete Streets TAC*  
*Source: Broward MPO*





# Complete Streets Guidelines Are:

- Made for Broward
- Pedestrian focused
- Flexible to implement
- Filled with resources
- Designed to assist cities already implementing CS elements



*Source: Lauderdale by the Sea*



# Project Scope and Timeline

TAC Kickoff Meeting (February)

Complete Streets Guide Development Presentations to relevant committees (March-June)

Board Approval of Complete Streets Guidelines (July)

Phase II Begins (October 2012)

Public Involvement – Surveys, Presentations and Public Workshops (Feb-Sept)

Policy Analysis (June-Sept)

Phase I Public Involvement Concludes (Sept 30)

**We Are Here**



# Next Steps



*56<sup>th</sup> Avenue Improvements in Lauderdale*

Source: Broward MPO

## Realizing the Guidelines:

### Phase II

- Implementation Training: Nov. 7
- Smart Growth Policies
- Draft Policy
- Sample Plan
- Performance Measures



Thank you for assisting us in Transforming  
Our Community's Health (TOUCH)!

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