



# Broward Complete Streets Advisory Committee (CSAC) Meeting

Monday, January 8, 2018



# HOUSEKEEPING

- Please make sure you have signed in and have an agenda.
- This meeting is being recorded.
- Please introduce yourself and the organization(s) you represent.



# INTERACTIVE MEETING POLLING

- Looking for your feedback during the meeting today
- Event code: #A184

The screenshot shows a mobile application interface for a live poll. At the top, there is a dark blue header with a hamburger menu icon on the left, the text "CSAC March 2017 Meeti...", and two tabs: "Questions" and "Polls", with "Polls" being the active tab. Below the header, on the left, is a sidebar menu with a home icon and the text "Live", and a person icon with the text "My profile". The main content area is titled "Live poll" and contains an "Intro Question" section. The question text is "I like to sing 80s pop music in the car (or when I walk, ride, or take transit)." Below the question are four radio button options: "Strongly Disagree", "Disagree", "Agree", and "Strongly Agree". At the bottom right of the poll area is a blue "Send" button.

# MPO CURRENT EFFORTS

- Let's Go Walking! 2017
- Let's Go Biking! 2018
- Safe Streets Summit 2018
- CSAC Commuter Challenge



# LET'S GO WALKING! 2017

- Saturday, December 16, 2017
- Joseph C. Carter Park



# LET'S GO BIKING! 2018

- March 2018
- Cooper City



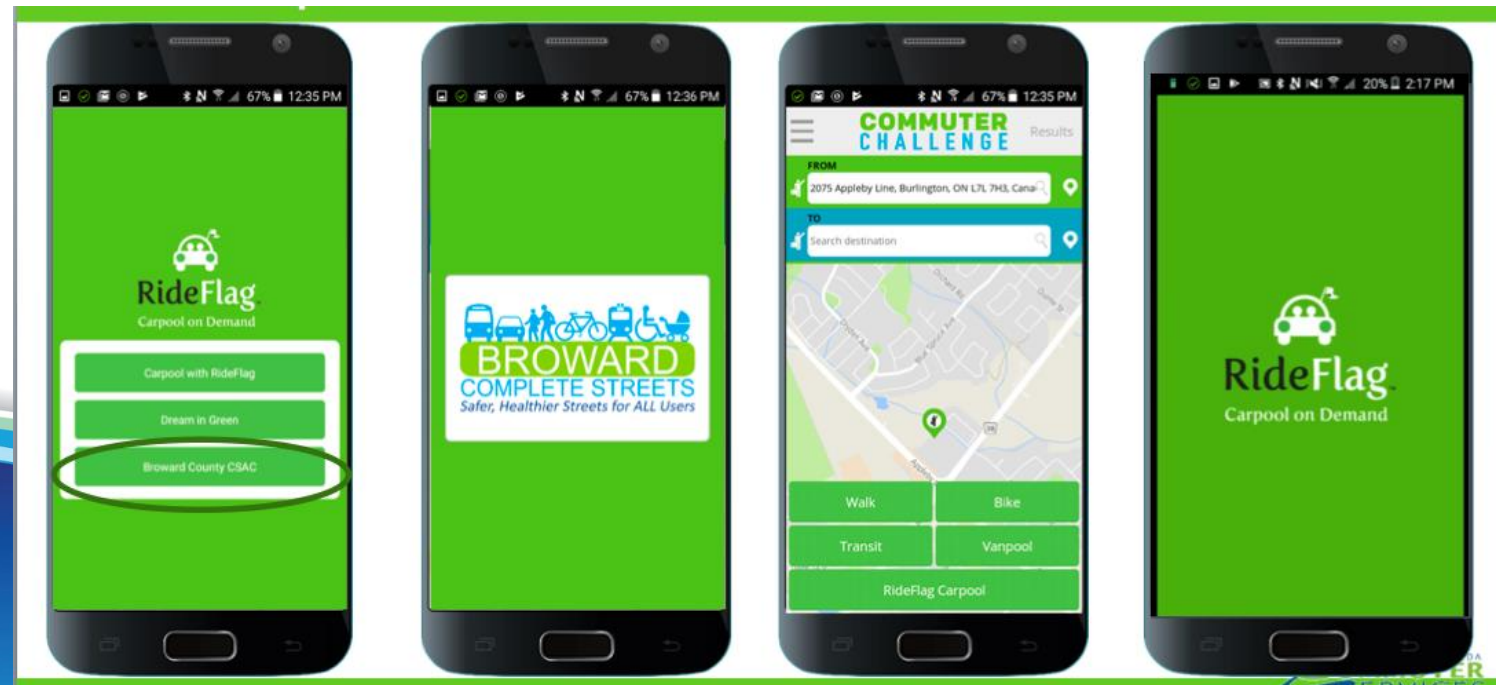
# SAFE STREETS SUMMIT 2018

- February 2, 2018
- Hilton West Palm Beach
- Visit [www.SafeStreetsSummit.org](http://www.SafeStreetsSummit.org)



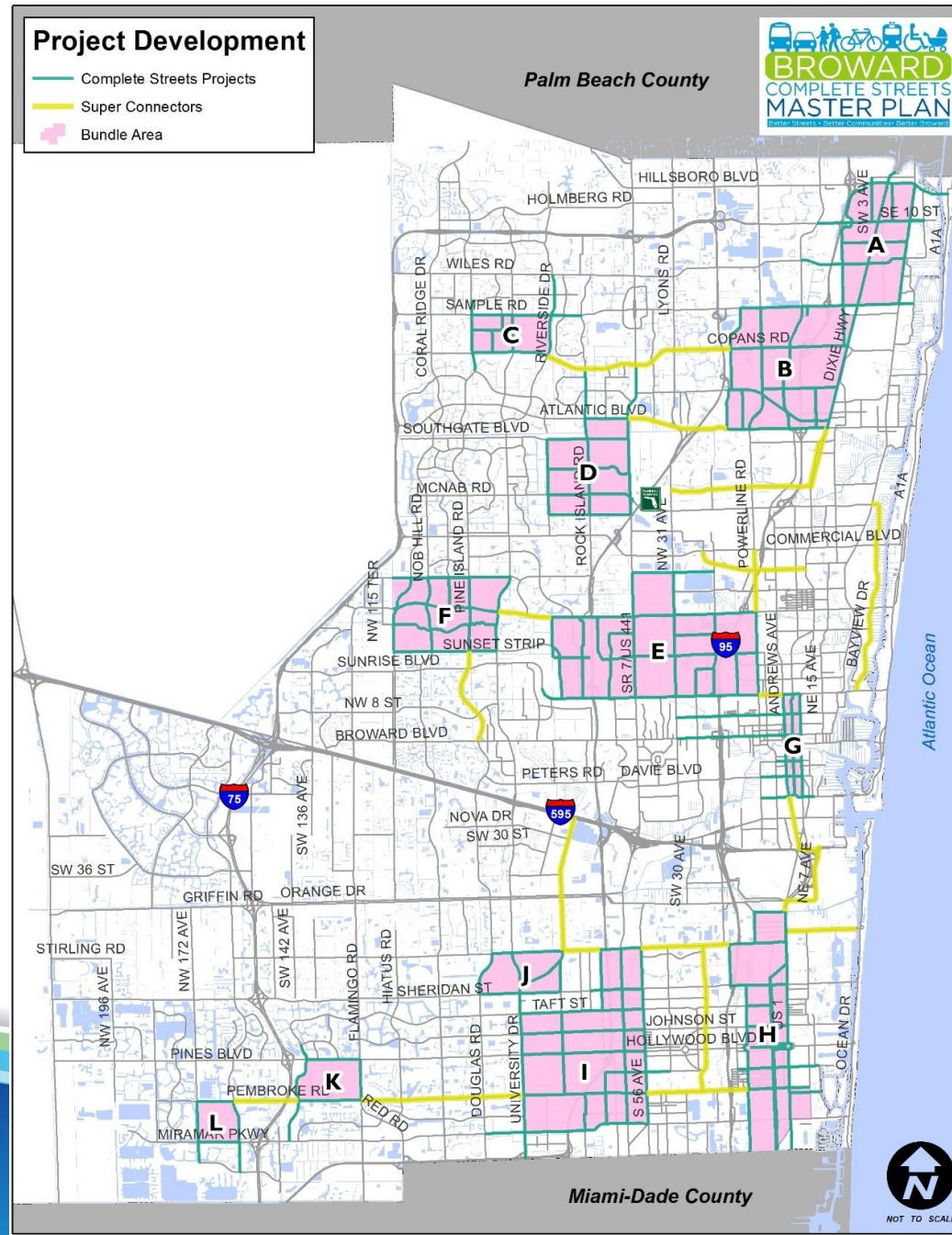
# CSAC Commuter Challenge

- The app is updated and ready to provide a CSAC user experience!
- Download today and start to take the challenge.
- Challenge Dates: Jan 8, 2018 through March 9, 2018





# Complete Streets Master Plan





# Mockingbird Trail

Presented by:

Rebecca Bradley

Founding Principal of cādence



## Mockingbird Trail Fort Lauderdale's First Urban Art Trail

For the Broward MPO Complete Streets Advisory Committee

January 8th, 2018

Valeria Yamamoto

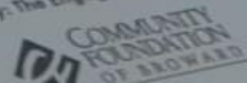
Step 'n Hop I, 2015

Concrete hand cast

Series of seven, each at 28" diameter

[WWW.MOCKINGBIRDTRAIL.COM](http://WWW.MOCKINGBIRDTRAIL.COM)

Mockingbird Trail is the recipient of the Community Foundation of Broward's  
2014 Art of Community: The Engagement Challenge Fund grant.



# Mockingbird Trail [Phase 1 Team]



Non-Profit



Landscape Architect +  
Project Manager



Artist Curator



**V A L E R I A Y A M A M O T O**

Artist

# Mockingbird Trail [Phase 1 Funding]



COMMUNITY  
FOUNDATION  
OF BROWARD

For Good. For Ever.

This has been made possible by support from the following  
Community Foundation of Broward Funds:

Frederick W. Jaqua Fund of Community Foundation of Broward  
William G. Roy, Sr. Fund of Community Foundation of Broward Norman  
R. and Ruth Rales Fund of Community Foundation of Broward

**BBX Capital**

FOUNDATION

Mockingbird Trail has been underwritten  
by the BBX Capital Foundation

be nice

be nice restaurant group was the first *Off the Trail*  
member and Legacy Donor

## Mockingbird Trail [Mission]

Harnessing excellence in engaging programming, design, and operations, Friends of Mockingbird Trail seeks to provide our diverse community with over 2.5 miles of verdant public walkways, inspirational outdoor experiences and access to site specific public art that encourages the community to get outside and explore the wealth of flora, fauna, culture and neighborly connections our community has to offer.

# Mockingbird Trail [Guiding Principles]

1. Create and sustain a vibrant urban trail devoted to delivering the community a safe & inspirational urban hiking path.

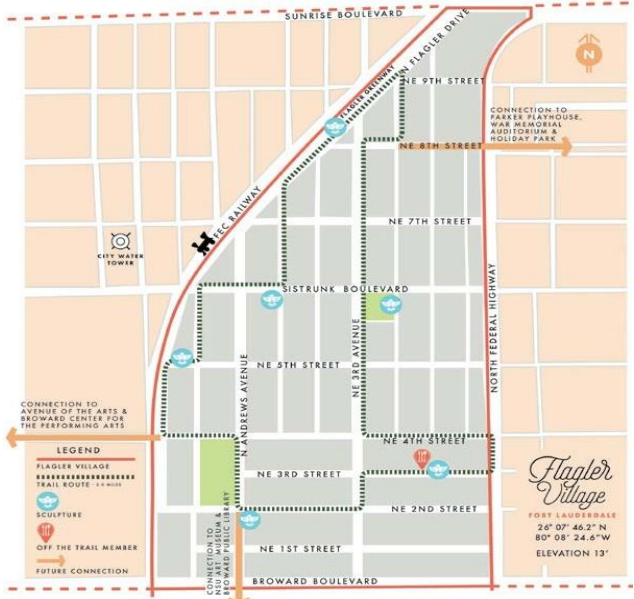
2. Uphold a high quality of standard in regards to operations, relationships, programming, design, and management for the Trail.

3. Capture the essence of the original mythical Mockingbird Tale within each art project, program, event & design solution that appears along the Trail.

4. Utilize the Trail as a tool to educate and connect the community to the healing benefits of nature, art & meaningful connections with their neighbors.



# Mockingbird Trail [Phase 1]



# Creating a Story for the Neighborhood [Artist Story Concept]

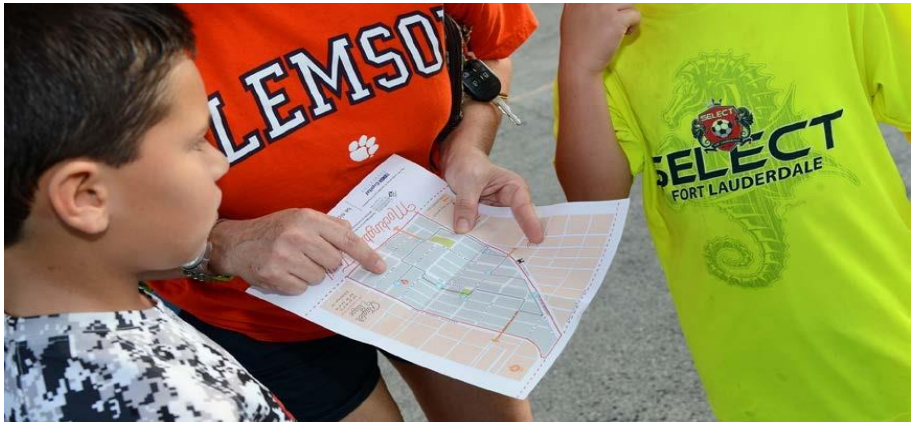
## Floridian Mockingbird



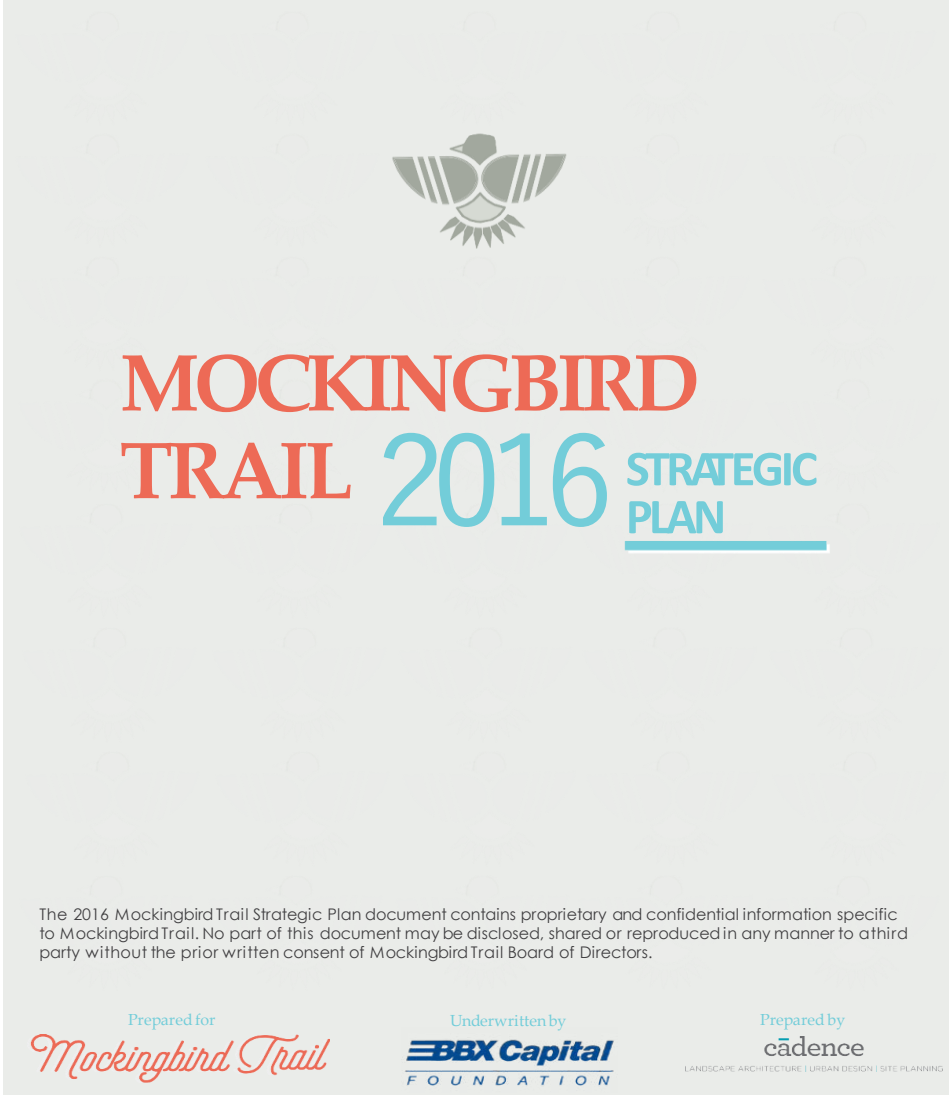
# Evidence [Sculpture Concepts]



# Mockingbird Trail [Phase 1]

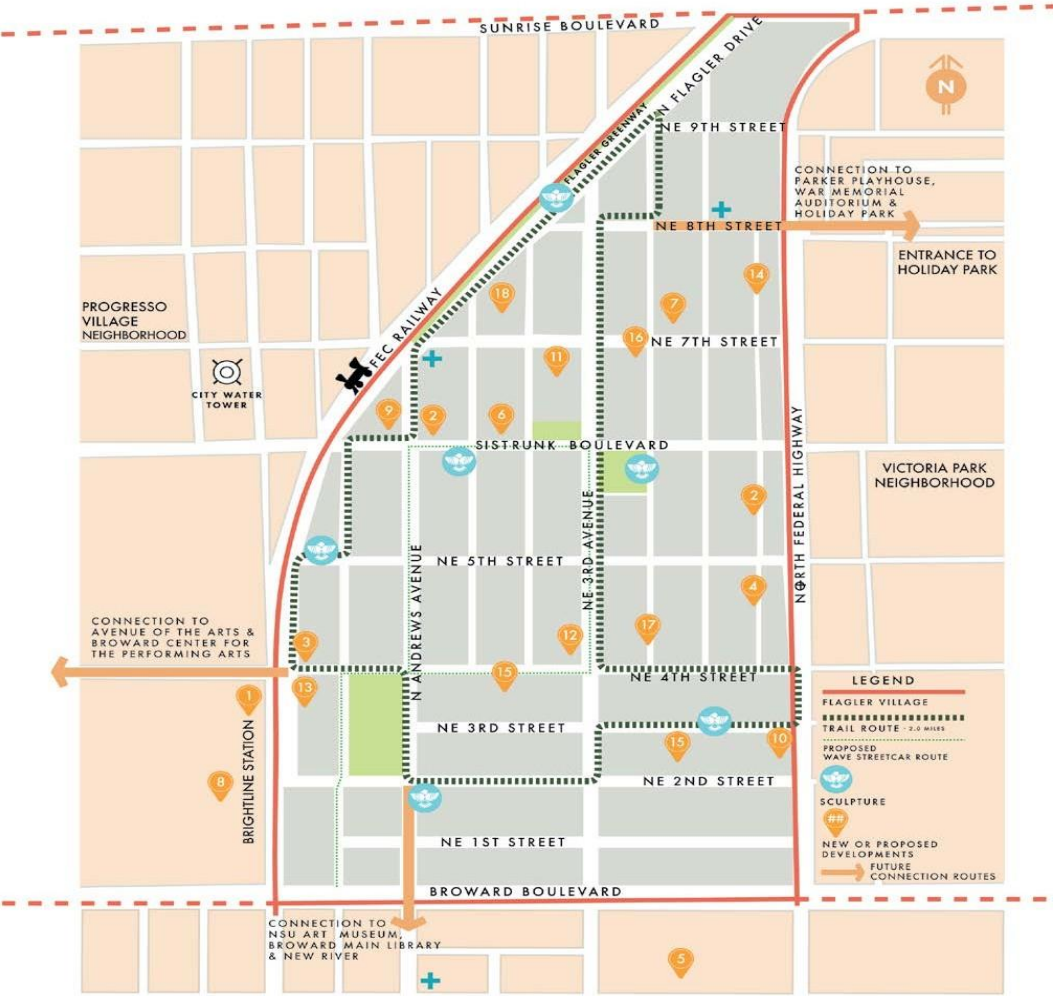


# Mockingbird Trail [Strategic Plan]



Strategic Plan  
[mockingbirdtrail.com/strategicplan](http://mockingbirdtrail.com/strategicplan)

# Mockingbird Trail [Strategic Plan]



## TRAIL MAP LEGEND

- 1 Brightline (formally All Aboard Florida)
- 2 Related Group
- 3 Urban Street Development, LLC (Hooper Construction, Alan Hooper)
- 4 The Morgan Group
- 5 Crocker Partners
- 6 FLL Land Holdings, LLC
- 7 The Housing Trust Group
- 8 FL East Coast Industries, LLC
- 9 Turnstone Development Corp.
- 10 Element Hotel 299 N. Federal Master LLC
- 11 Fairfield Development
- 12 Third Avenue Dev. LLC
- 13 315 Flagler, LP, Dev Motwani F
- 14 V Land Trust
- 15 Ellis Diversified
- 16 645 Art Lofts, LLC
- 17 441 Developers Putnam Realty
- 18 Jamie Sturgis, Metro One Brokers

# Mockingbird Trail Phase 2 [Multi-Sensory Mural Concept]

## Creating a New Chapter *Sensory Mural Story*



*The Story of  
The Giant Orange  
Mockingbird*



*The Story of  
South Florida's  
Biodiversity*

## Multi- Sensory Story



*The Story of  
Lighthouse  
of Broward*

# Mockingbird Trail [Multi-Sensory Funding]



COMMUNITY  
FOUNDATION  
OF BROWARD

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For Good. For Ever.

This has been made possible by support from the following  
Community Foundation of Broward Funds:

Donald C. Grobmyer Fund  
Helen and Frank Stoykov Charitable Endowment Fund  
Leonard & Sally Robbins Fund and Community Impact Fund



Mockingbird Trail's Main Course has been underwritten  
by the BBX Capital Foundation



Mockingbird Trail's Main Course is a recipient of the 2017  
Broward College MLK Day of Service Award.





# Mockingbird Trail [Multi-Sensory Mural Team]

Friends of  
*Mockingbird Trail*



Creative Director and Sensory,  
Design and Production



Mural Visual Artists and Mural  
Production Team



Trail Neighbor and Non-Profit Partner

## Mockingbird Trail [Board Members]

Terry Frank  
BBX Capital  
*Director of Marketing and Strategic Projects*

Kristina DaSilva  
HandsOn Broward *Chief*  
*Operating Officer*

April Kirk  
Historic Stranahan House Museum  
*Executive Director*

Patricia Kneski  
General Provision  
*Managing Director*

Tim Lane  
Be Nice Restaurant Group  
*General Manager*

Drew Saito  
First Green Bank  
*Senior Vice President*

Chad Scott  
City Realty Partners, Inc  
*Realtor*

Corey Staniscia  
Tripp Scott Attorneys at Law  
*Government Relations*

Stephanie Roy  
Director of Business Development and Marketing  
*Ocean Land Investments*

Tim Rubin  
Kaufman Rossin CPA Advisors  
*Director*

Rebecca Bradley  
Cadence  
Landscape Architects  
Trail Founder and Design Advisor

# Mural Site Location



Lighthouse of Broward  
650 N Andrews Avenue  
Fort Lauderdale, FL 33311

*brightline*

Brightline  
FEC Railroad Line

*Mockingbird Trail*

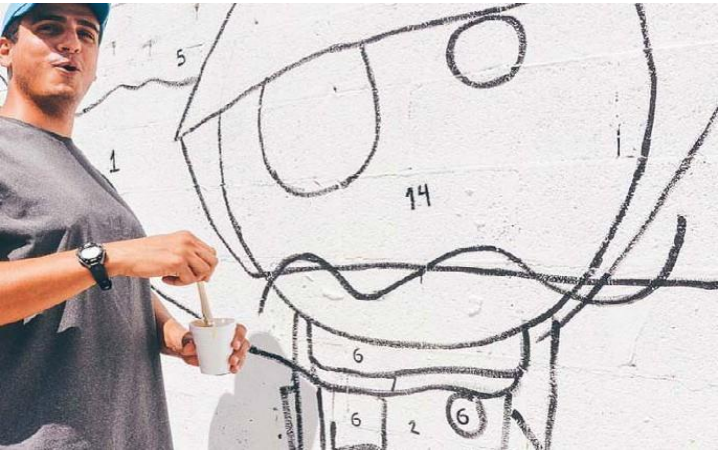
Current Trail Route  
Mural Wall Location



# Existing Wall Conditions [Lighthouse of Broward]



# Unconventional [Day of Process]



# Unconventional [Artist Ernesto Maranje]



# Sensory Experience Diagram



Commercial Grade Aromatic Diffuser Inside Custom Powder Coated Protection Box  
Scent: *Fresh Cut Grass, Forest*



Commercial Grade Aromatic Diffuser Inside Custom Powder Coated Protection Box  
Scent: *Citrus*



Educational Signage with Braille  
*Artist and Mural Information*  
*Mural Ensemble*  
*Donor Recognition* Florida  
*Native Plant Facts*



Motion-Sensored Audio Systems  
*Recorded Soundscapes of South Florida Wilderness*  
*Songs of the Mockingbird*

Artist and Artwork Title  
Plaque with Braille Wall Mounted



# Mockingbird Trail [2018 Programming]

**JANUARY**

Multi-Sensory Mural Paint Day

**FEBRUARY**

Multi-Sensory Ribbon Cutting

**MARCH**

Annual Mockingbird Trail Egg Hunt

**JUNE**

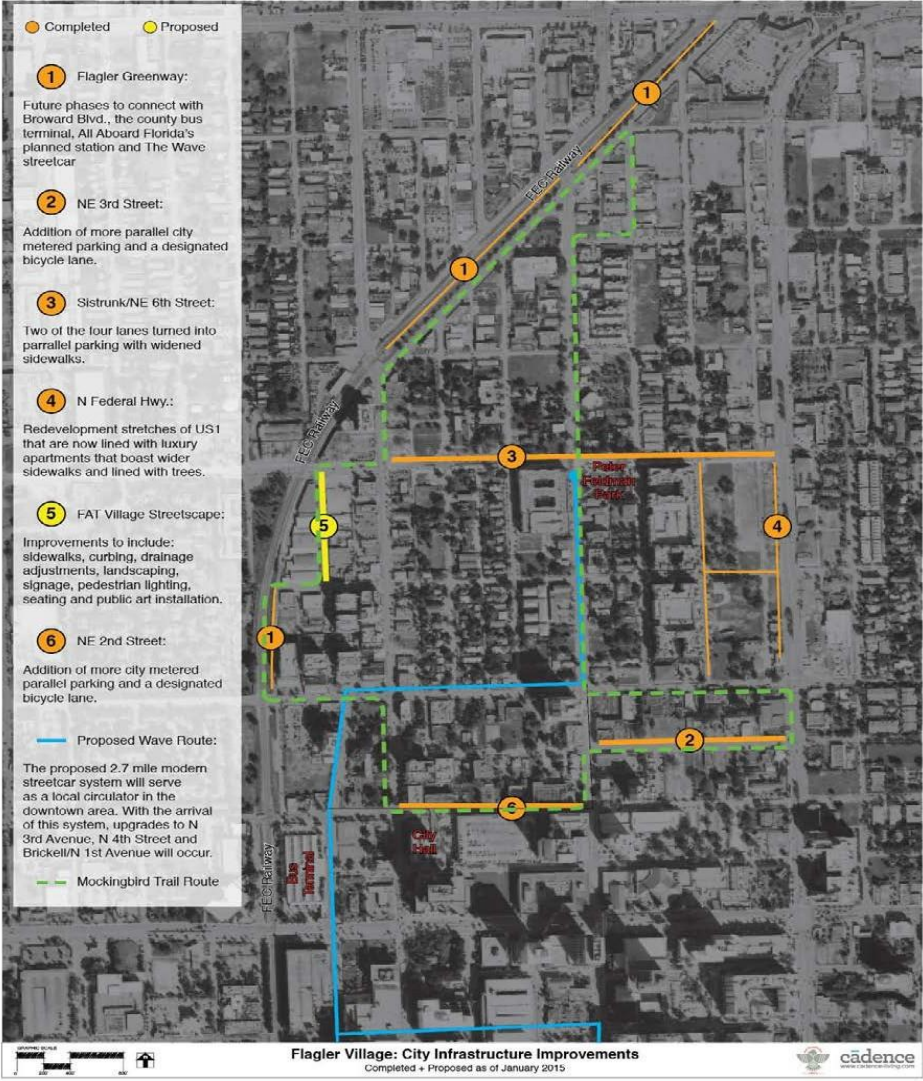
International Picnic Day Neighborhood Gathering at Step 'n Hop

**ONGOING**

Seasonal Community Trail Walk



# Mockingbird Trail [Connecting within the City]



# Mockingbird Trail [Connecting within the City]

## INFRASTRUCTURE

GOAL 1 - Be a pedestrian friendly, multi-modal City.

GOAL 2 - Be a sustainable and resilient community.

## PUBLIC PLACES

GOAL 3 - Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.

GOAL 4 - Be a healthy community with fun and stimulating recreational activities for our neighbors.

## NEIGHBORHOOD ENHANCEMENTS

GOAL 5 - Be a community of strong, beautiful, and healthy neighborhoods.

GOAL 6 - Be an inclusive community made up of distinct, complementary, and diverse neighborhoods.

## BUSINESS DEVELOPMENT

GOAL 7 - Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports

GOAL 8 - Be known for educational excellence.

*Press Play Fort Lauderdale*

## Mockingbird Trail [Benefits]



Will be designed to be a multi-faceted resource for the City  
(transportation, health, environmental and education).

# Mockingbird Trail [Benefits]



Community driven design elements, community engagement process will continue.

# Mockingbird Trail [Benefits]



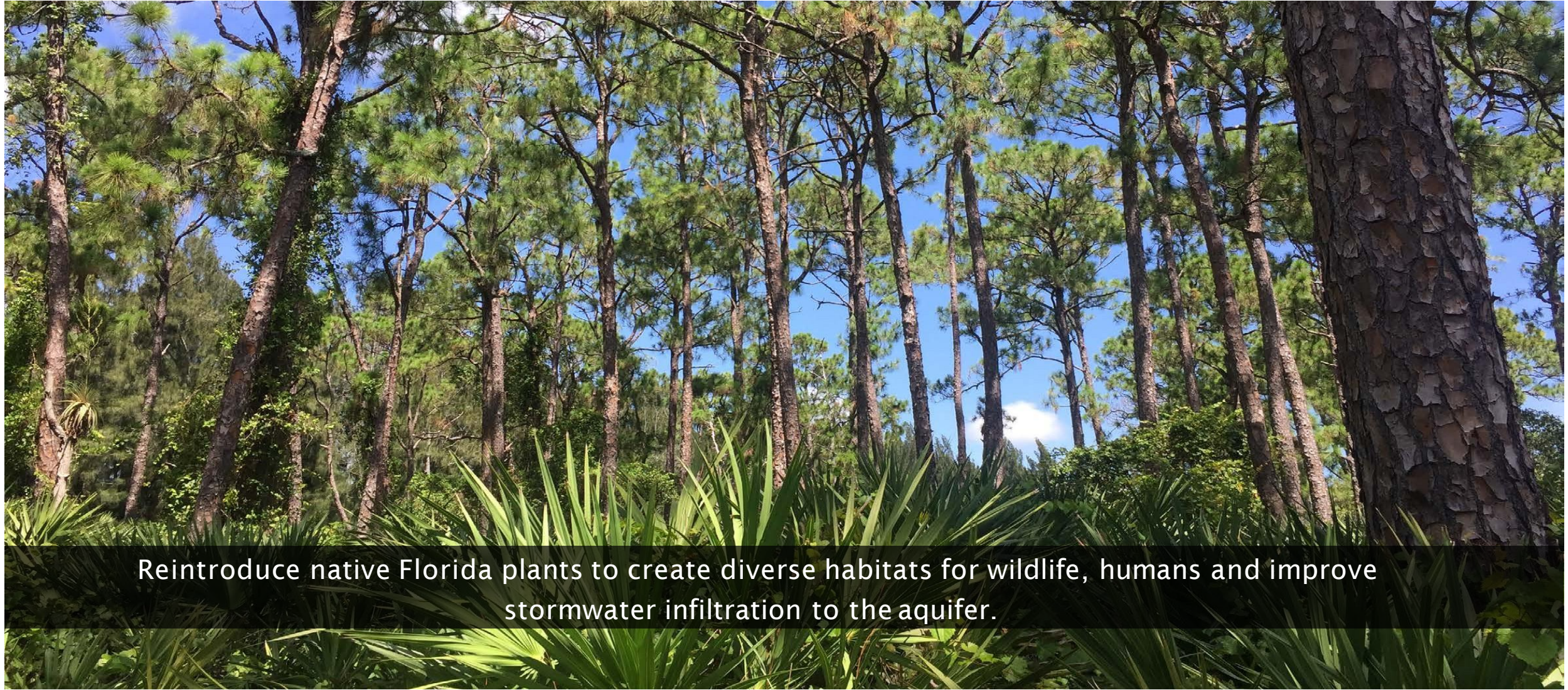
Trail route will be designed with future expansion routes beyond Flagler Village neighborhood ensuring connections to key cultural, athletic and historical landmarks to the north, south east and west.

# Mockingbird Trail [Benefits]



A resource for health systems, schools and businesses to encourage exercise regiments to make significant improvements to the physical and mental healthier of our citizens.

## Mockingbird Trail [Benefits]



Reintroduce native Florida plants to create diverse habitats for wildlife, humans and improve stormwater infiltration to the aquifer.

## Mockingbird Trail [Get Involved]



Facebook.com/mockingbirdtrail  
Instagram.com/mockingbirdtrail  
Twitter.com/mockingbirdFTL

[www.mockingbirdtrail.com](http://www.mockingbirdtrail.com)  
#talesfromthetrail, #mockingbirdtrail

Event Registration:  
[mockingbirdtrail.com/events](http://mockingbirdtrail.com/events)

Strategic Plan:  
[mockingbirdtrail.com/strategicplan](http://mockingbirdtrail.com/strategicplan)

A poster for 'Main Course' featuring a colorful background of stylized leaves in shades of orange, purple, green, and brown. At the top center is a white logo of a bird with its wings spread. The text is white and centered. The main title 'MAIN COURSE' is in large, bold, sans-serif font. Below it, in smaller font, is 'A MULTI-SENSORY MURAL EXPERIENCE BROUGHT TO YOU BY THE FRIENDS OF MOCKINGBIRD TRAIL'. The event details are in a larger font: 'VOLUNTEER MURAL PAINT DAY JANUARY 15TH, 2018 8AM-1PM'. The location is 'AT LIGHTHOUSE OF BROWARD 650 N ANDREWS AVENUE, FORT LAUDERDALE, FL 33311 (LIMITED SPACES AVAILABLE TO PAINT)'. At the bottom, the website and hashtag are listed: 'www.mockingbirdtrail.com #talesfromthetrail'.

# MAIN COURSE

A MULTI-SENSORY MURAL EXPERIENCE  
BROUGHT TO YOU BY THE FRIENDS OF MOCKINGBIRD TRAIL

**VOLUNTEER MURAL PAINT DAY**  
**JANUARY 15TH, 2018 8AM-1PM**  
AT LIGHTHOUSE OF BROWARD  
650 N ANDREWS AVENUE, FORT LAUDERDALE, FL 33311  
(LIMITED SPACES AVAILABLE TO PAINT)

[www.mockingbirdtrail.com](http://www.mockingbirdtrail.com) #talesfromthetrail





# Advancing Complete Streets through Community Programs

Presented by:

Eric Houston

Hallandale Beach City Transportation & Mobility  
Planner

# City of Hallandale Beach



## Broward MPO CSAC Meeting



**Eric L. Houston**, AICP, LEED Green Associate  
Transportation & Mobility Planner  
City of Hallandale Beach  
Cultural Community Center  
410 SE 3rd Street  
Hallandale Beach, FL 33009  
P: [\(954\)457-2224](tel:(954)457-2224) | F: [\(954\)457-1488](tel:(954)457-1488)



01/08/2018

# 2017 A Year In Review

- City Website
- Complete Street Projects
- Transit Improvements
- Healthy Community Zone Accomplishm

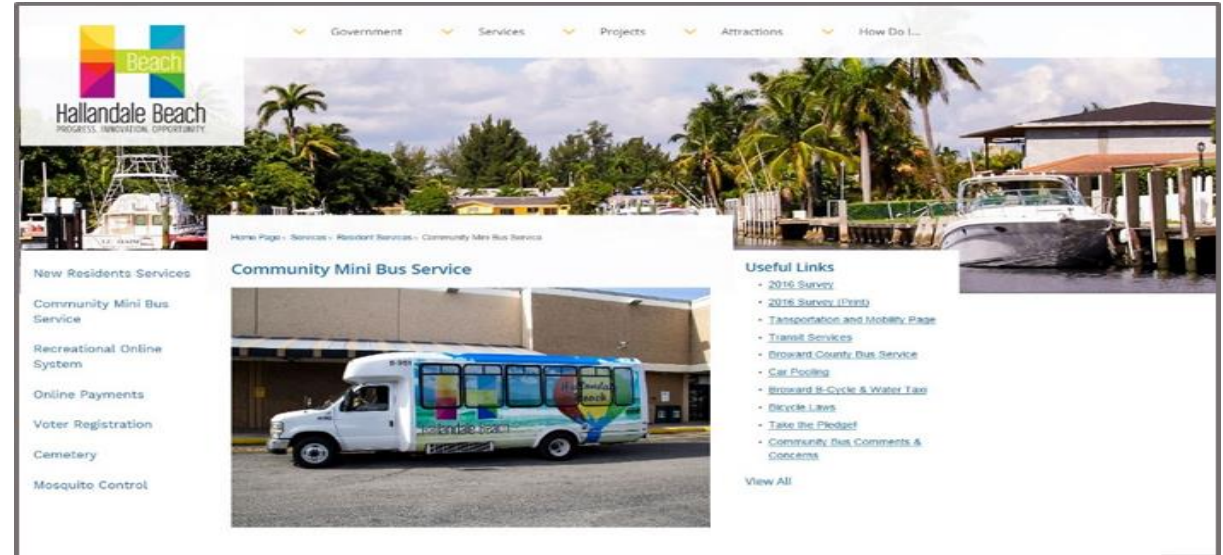


# City Website

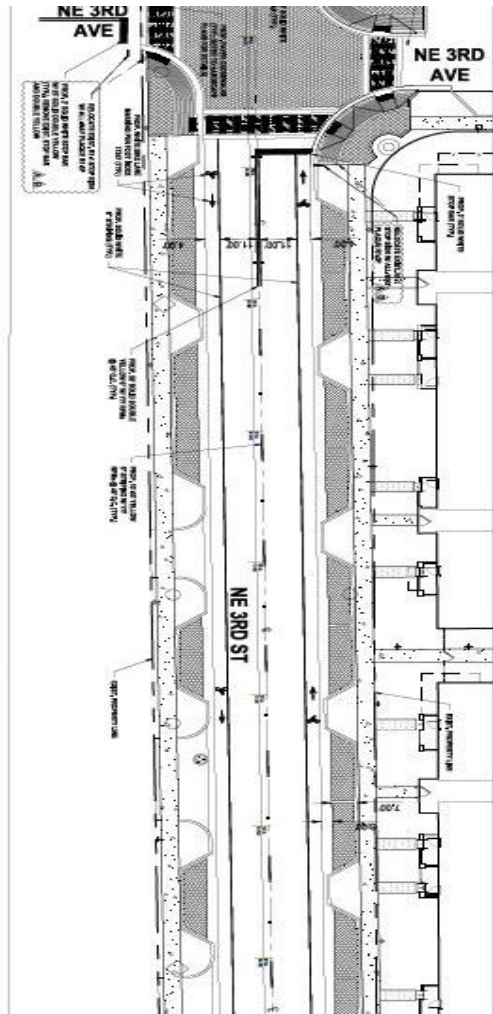
[COHB.ORG](http://COHB.ORG)

Transportation &  
Mobility

- Take the pledge
- Community Mini Bus Service
- Up-to-date information and Surveys



# NE 3rd Street Complete Street Project



- Public Private Partnership
- City, CRA, Private Developer
- Under construction now
- Wider Sidewalks
- Buffered Bike Lanes
- On-street Parking
- Pedestrian Plazas and Civic Space

# Transit Improvements

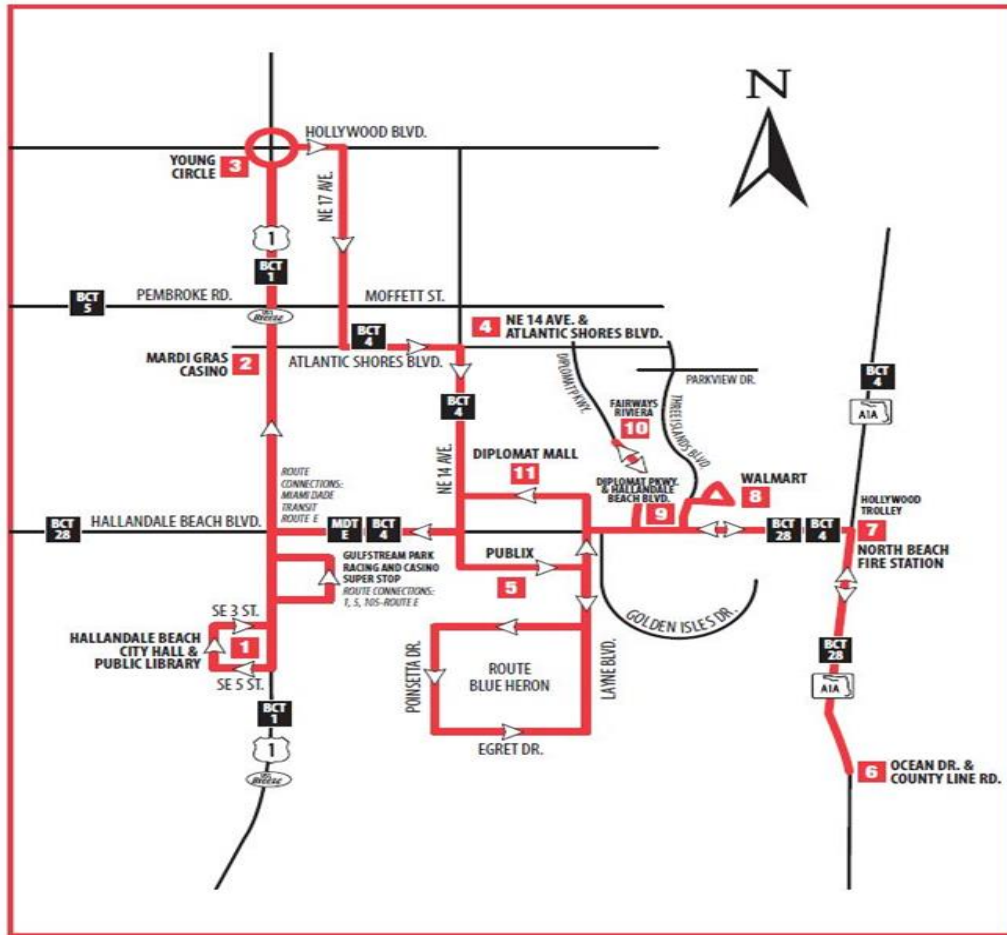
## Community Bus Route 1 Expansion

- Hollywood's Young Circle
  - Broward Mobility Hub
  - Transfers to Pembroke Pines
  - Access to more shops, residences, and restaurants
- Layne Blvd
  - Access to Golden Isles residents and visitors
  - Golden Isles Park
- A New Start Location at City Hall
  - Previous start location was Walmart
- Relocated Walmart Stop



# Transit Improvements

- Route 1 Proposed Changes



## Route 1

HALLANDALE CITY HALL & LIBRARY	MARDI GRAS CASINO	YOUNG CIRCLE	NE 14 AVE & ATLANTIC SHORES BLVD	GOLDEN ISLES SC/ PUBLIX SE 14 AVE	OCEAN DR COUNTY LINE RD	NORTH BEACH FIRE STATION	WALMART HALLANDALE BEACH BLVD	DIPLOMAT PKWY/ HALLANDALE BEACH BLVD	FAIRWAYS RIVIERA	DIPLOMAT MALL	HALLANDALE CITY HALL & LIBRARY
1	2	3	4	5	6	7	8	9	10	11	1
7:00a	7:13a	7:23a	7:29a	7:37a	7:47a	7:53a	7:58a	8:03a	8:09a	8:15a	8:25a
7:45a	7:58a	8:08a	8:14a	8:22a	8:32a	8:38a	8:43a	8:48a	8:54a	9:00a	9:10a
8:30a	8:43a	8:53a	8:59a	9:07a	9:17a	9:23a	9:28a	9:33a	9:39a	9:45a	9:55a
9:15a	9:28a	9:38a	9:44a	9:52a	10:02a	10:08a	10:13a	10:18a	10:24a	10:30a	10:40a
10:00a	10:13a	10:23a	10:29a	10:37a	10:47a	10:53a	10:58a	11:03a	11:09a	11:15a	11:25a
10:45a	10:58a	11:08a	11:14a	11:22a	11:32a	11:38a	11:43a	11:48a	11:54a	12:00p	12:10p
11:30a	11:43a	11:53a	11:59a	12:07p	12:17p	12:23p	12:28p	12:33p	12:39p	12:45p	12:55p
12:15p	12:28p	12:38p	12:44p	12:52p	1:02p	1:08p	1:13p	1:18p	1:24p	1:30p	1:40p
1:00p	1:13p	1:23p	1:29p	1:37p	1:47p	1:53p	1:58p	2:03p	2:09p	2:15p	2:25p
1:45p	1:58p	2:08p	2:14p	2:22p	2:32p	2:38p	2:43p	2:48p	2:54p	3:00p	3:10p
2:30p	2:43p	2:53p	2:59p	3:07p	3:17p	3:23p	3:28p	3:33p	3:39p	3:45p	3:55p
3:15p	3:28p	3:38p	3:44p	3:52p	4:02p	4:08p	4:13p	4:18p	4:24p	4:30p	4:40p
4:00p	4:13p	4:23p	4:29p	4:37p	4:47p	4:53p	4:58p	5:03p	5:09p	5:15p	5:25p
4:45p	4:58p	5:08p	5:14p	5:22p	5:32p	5:38p	5:43p	5:48p	5:54p	6:00p	6:10p
5:30p	5:43p	5:53p	5:59p	6:07p	6:17p	6:23p	6:28p	6:33p	6:39p	6:45p	7:00p
6:15p	6:28p	6:38p	6:44p	6:52p	7:02p	7:08p	7:13p	7:18p	7:24p	7:30p	7:45p

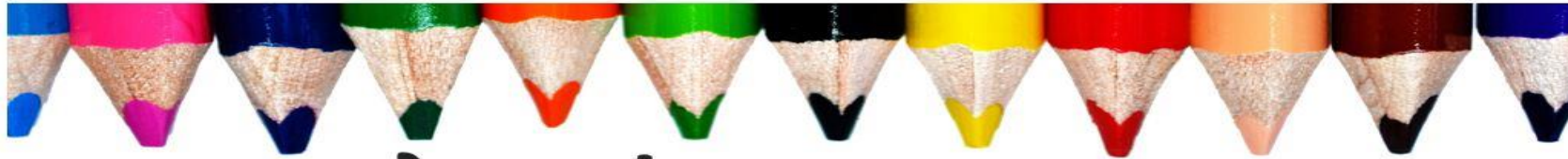
Bold type indicates PM hours.



POINT OF INTEREST  
GULFSTREAM PARK RACING AND  
CASINO SUPER STOP  
BETWEEN STOP 5 AND STOP 6

# Transit Improvements

Mind Your Manners Campaign!



## Back to SCHOOL?

### Hallandale Beach Community Bus Service

**Mind Your Manners, Do Not Lose Your Bus Privilege**

1. Obey The Bus Driver
2. Remain Seated
3. Talk Quietly
4. Keep Your Hands To Yourself
5. No Eating Or Drinking On The Bus
6. No Horseplay Or Fighting
7. No Profanity
8. Keep Head, Hands, And Feet Inside Bus
9. Throwing Objects Is Prohibited
10. Keep Bus Clean
11. Tobacco Or Alcohol In Any Form Is Prohibited
12. Do Not Damage Or Tamper With Bus Equipment
13. Possession Of Illegal Drugs Or Weapons Are Prohibited
14. The Bus Driver Is Authorized To Call The Police Or School Authorities

Please Follow All Rules, Be Courteous, And Have A Safe Trip.



Track The Buses With  
The Mobile App

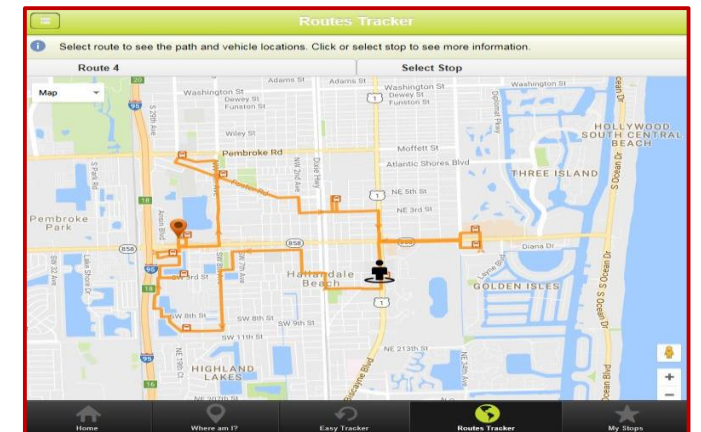




# Transit Improvements

## Mobile App Tracker

- Track it from a **Desktop Computer**:
  - Web application:
    - <http://publictransportation.tsomobile.com/hallandale.htm>
- Track it from a **Mobile Device** by downloading the Mobile App:
  - Google Play Store**:
    - <https://play.google.com/store/apps/details?id=tracking.solutions.hallandalebeach>
  - Apple App Store**: <https://appsto.re/us/DsEAeb.i>



# Healthy Community Zone Initiative

- The Healthy Community Zone (HCZ) initiative is a combined effort of agencies, partners, residents, and resources that are dedicated to improving the health of a community.
- A Community Action Plan (CAP) was developed to address key issues identified within the HCZ.



# Healthy Community Zone Initiative

## Community Action Plan (CAP)

- **Strategy 1:** Support for a clean physical environment, including enhance facilities to encourage convenient and pleasant experiences while riding and waiting for transit.
- **Strategy 2:** Implement a Safe Routes to School Program
- **Strategy 3:** Engage resident leadership to advance a complete streets plan and implementation within the Hallandale Beach Healthy Community Zone.
- **Strategy 4:** Enhancement of the Physical Environment by eliminating blight and reducing the number of vacant lots.



# Healthy Community Zone Initiative

## Implement a Safe Routes to School Program

- The goal of this Safe Routes to School Plan is to provide a framework to enhance opportunities for students that live within the Healthy Community Zone to be able to walk or bike to school.
- The plan is focused on the 5 E's: Education, Encouragement, Enforcement, Engineering, and Evaluation. A list of partnering schools include:
  - Hallandale Magnet High School
  - Colbert Museum Magnet
  - Hallandale Elementary
  - Lake Forest Elementary
  - Watkins Elementary
  - McNicol Middle School



# Healthy Community Zone Initiative

Education and Encouragement

COMMUNITY UNITY 

**THE CITY OF HALLANDALE BEACH INVITES YOU TO THE**  
**BACK 2 SCHOOL BASH**  
**FRIDAY, AUGUST 18, 2017 | 6PM to 9PM**  
**FOSTER PARK | 609 NORTHWEST 6TH AVENUE**

**NEW THIS YEAR: OPEN STREETS & BIKE SAFETY, HEALTH FAIR, AND MORE!**  
 See the back of this flyer for more information!

Students, bring your friends and family to the City of Hallandale Beach's **FREE** Back 2 School Bash! Join us for games, a live band, local vendors, free haircuts and more! We will be giving away backpacks and school supplies!

For more information call (954) 457 1452 or visit [www.CoHB.org/ParkEvents](http://www.CoHB.org/ParkEvents).

Thank you to our sponsors: Ivonne Del Carmen Whorrie, Your Local Insurance Broker



# Healthy Community Zone Initiative

## Education and Encouragement



# Thank You!



Eric L. Houston, AICP, **LEED Green Associate**  
Transportation/Transit Planner  
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400 South Federal Hwy,  
Hallandale Beach, FL 33009  
P: [\(954\)457-2224](tel:9544572224) | F: [\(954\)457-1488](tel:9544571488)



# CSAC 2017 Review and 2018 Strategic Planning

Presented by:

Dr. Andrea Iglesias, Urban Health Partnerships  
Executive Director



# 2017 CSAC Recap

- Presentations centered around: Encouragement, Education, Enforcement, Engineering and Evaluation
- Average 20 Active Users in SLIDO per meeting
- Collected 367 CSAC Poll Votes in 2017



# 2017 CSAC Priorities from March 2017



# Themes Collected at 2017 CSAC Meetings

- Changing public education and outreach programs to meet changing socio-economic demographics
- Community Cohesion
- Connection with residents
- Create more inclusive public involvement practices
- Data
- Encouragement through social media
- First mile and last mile coordination
- Focus outreach in high crash areas
- Greater sense of community
- Healthy alternative transportation
- Involve Police Departments
- Update Land Use practices

# Themes Collected at 2017 CSAC Meetings

- More trees
- Multimodal connections to public transit
- Prioritizing transportation projects for communities with the most pressing health needs
- Promoting safety for all modes of transportation
- Safe infrastructure for bicyclists
- Safer opportunities for walking and bicycling
- Seek Funding
- Streets as places, not just lanes
- Supporting legislation
- Tax incentives
- Update Complete Streets policies to incorporate equity language

# What should be the vision and focus of CSAC?

- Separate into groups
- Use SLIDO to answer questions

# What should be the vision and focus of CSAC?

- Group activity #1

1. What should be the long-term vision and role for CSAC?
2. What do you think should be the top 3 goals of CSAC for the next 3 years?

# What should be the vision and focus of CSAC?

- Group activity #2

1. What would you like to see CSAC accomplish by the end of 2018?
2. What would be needed for CSAC to implement its vision and goals moving forward?
3. What is one guest speaker or presentation topic CSAC could host that would support 2018 goals and priorities as your group sees them?

# Conversation on the Results



# MEMBER UPDATES



# THANK YOU!

- Any Final Questions?
- Next CSAC Meeting – March 12, 2018
- Don't Forget to Visit the Complete Streets webpage at:  
[www.browardmpo.org/projects-studies/complete-streets](http://www.browardmpo.org/projects-studies/complete-streets)
- If you have any questions or comments, please contact Ricardo Gutierrez at 954.876.0044

