



MEETING SUMMARY

EVENT: Davie-Cooper City Chamber of Commerce

DATE/TIME: Thursday, January 7, 2016 at 4:00 PM

LOCATION: Davie-Cooper City Chamber of Commerce Conference Room (4185 Davie Road, Davie, FL 33314)

PRIMARY AUDIENCE: Public officials and staff from Davie and Cooper City, business owners, housing developers and health service providers

ESTIMATED NUMBER OF PEOPLE REACHED: ~10

PROJECT TEAM MEMBER PARTICIPATION: Sheryl Dickey, DCS (Project Consultant) and Roxana Ene, Broward MPO

SUMMARY OF EVENT:

The presentation to the Davie-Cooper City Chamber of Commerce was done verbally with reference to the project fact sheet. The attendees at this meeting were very interested in the project. The following are comments or questions that were made following the presentation by Sheryl Dickey (DCS, Inc.); responses were provided by Roxana Ene (Broward MPO).

Comments:

1. The southern portion of SR 7 is seen as a backward in terms of development once Hollywood Fashion Mall closed.
2. No new development and no new office development has been occurring. The new site plans in Hollywood are for development in the downtown and beach areas. We do not see development on SR 7. Sees SR 7 as business corridor, but does not come to the top of one's mind?
3. SR 7 seen as western boundary and not the same as the east side of town. There are no new buildings except Hard Rock. SR 7 looks "old and tired" and there is no reason for anyone to stop.
4. There is no code enforcement for signage, garbage dumping, or other issues. You just want to get through it.
5. National Geographic was quoted as saying SR 7 is one of the most obscene roads in US.
6. In the Town of Davie from I-595 north to Griffin Road, there is nothing up to Auto Auction. It appears that the Town only sees SR7 as a transit corridor only and not also an economic development opportunity. The Town is concentrating on Davie Road for economic development activity.
7. There is a noticeable transition from I-595 south from Plantation. One participant stated "As a resident of the City of Plantation who works in the Town of Davie, I travel SR 7 and see the difference."

8. Karen Holmes from Baptist Health participated in a workshop with FDOT regarding Oakland Park Boulevard/SR7 intersection and corridor. Attendees at that workshop recommended to:
 - a. Narrow driving lanes.
 - b. Widen bike lanes with multi-use with pedestrian with a divider barrier from transit traffic.
9. SR 7 still has bicyclists who use the road. It was suggest that SR 7 should be made more aesthetically pleasing. Right now, you just want to get through.
10. The Seminole Indian Tribe should be included in this discussion. They need to pay more for the upgrades and maintenance to SR 7 and the fire rescue and emergency services; everyone should be treated equally.
11. Statistically in Florida, SR 7 has the highest rate of fatalities. Marina Mile 84 to SR 7 is dark under I-95 and bikers are weaving in and out of traffic. Motorist cannot see them and many motorist are speeding on SR 7. More lighting is needed in throughout this area from the trailer park area south.
 - Need to educate the bikers and pedestrians.
 - Need signage indicating the transportation routes and roadways.
 - A question for FDOT is: “Have they taken all the property they need for SR 7 improvements?”
 - Was an arborist consulted by FDOT? The removal of mature trees along the SR 7 corridor was a concern from a few in the room. Want to be assured the trees are being replanted if they cannot be saved.
 - SR 7 from Peters Road to Orange Drive needs improvements.
 - Vice Mayor Starkey would like to see coordinated consistent shelters (the same design) along the SR 7 that are under the control of the Broward MPO and FDOT.
 - Attendees commented on seeing the double buses and that people were at shelters.
 - Want to ensure that there are linkages to get up to SR 7 from Orange Drive, Davie Road, Broward Boulevard, and other connecting roadways: These must be connected to SR7.
 - Need to continue and install more park & rides on the east and west corridors that connect to SR 7.
11. Coming from south or north, need to ensure:
 - a. Safety
 - b. Dollar value for the ride
 - c. Congestion is an issue – the ride currently takes 30-40 minutes along the study corridor route. It should take less time.
12. The park & rides that MPO controls should be consistent
 - a. Miramar Parkway
 - b. Broward Boulevard
 - c. Oakland Park Boulevard
13. Think out of the box to reuse abandon property to create Mobility Hubs like in Boston, MA.
14. Davie/Cooper City is adversely impacted by calls for emergency calls on SR 7 and would like to see what the Seminole Tribal Council can do to defray some cost. Former Davie Fire Chief who works with the Tribe should be contacted (Chief DiPetrillo).

15. Needs to make sure there is a connection to All Aboard Florida Transit Corridor.
16. Vice Mayor Starkey suggested contacting the League of Cities to make a presentation, the contact is Mary Lou Tighe- 954-357-7370.