

## Summary of Event

**EVENT:** Introduction to Speak Up Broward

**DATE/TIME:** Wednesday, June 11, 2014, 6:30 pm

**LOCATION:** Broward County Government Center, 115 S. Andrews Avenue, Fort Lauderdale, FL 33301- Room 329 K

**PRIMARY AUDIENCE:** Bicycle and Pedestrians Advisory Committee (BPAC). The Advisory Board is comprised of citizens appointed by the Broward County Commission. Advisory Committee members and residents that attend are advocates for safe streets, sidewalks and bicycle lanes.

**ESTIMATED NUMBER OF PEOPLE REACHED:** 17

**PROJECT TEAM MEMBER PARTICIPATION:** Pamela Adams

**PRIMARY CONTACT:** Kevin Fisher, BPC Coordinator 954-357-6644, kfisher@broward.org

**SUMMARY OF EVENT:** The purpose of the meeting was to introduce Speak Up Broward to the Bicycle and Pedestrians Advisory Committee (BPAC).

- ✓ Pamela introduced and presented Speak Up Broward and talked about the Broward Metropolitan Planning Organization.
- ✓ Speak Up Broward surveys were distributed and everyone was asked to complete and submit the surveys at the end of the meeting.
- ✓ Following the presentation the Committee members and audience made the following comments:
  - Drivers, cyclists and pedestrians all require education to co-exist on the roadways, streets and sidewalks. A public education campaign is needed.
  - Street light synchronization is essential, especially on major roadways.
  - Traffic flow east and west needs improvement
  - Consistent bike lanes.
- ✓ The focus of the group present was safety for cyclists.
- ✓ Pamela stressed that Speak Up Broward is a grassroots effort focused on getting input from the public about their transportation concerns and ideas for the future.
- ✓ BPAC members and guests were asked to become active in the Speak Up Broward initiative as volunteers in the Speakers Bureau or as Ambassadors and to identify presentation opportunities.

### **FOLLOW UP / ACTION RESULTS:**

- ✓ 14 surveys were completed

**EVALUATION OF EVENT:** The presentation was well received.