



Complete Streets Advisory Committee Meeting Summary

March 11, 2019

Broward MPO Complete Streets Advisory Committee (CSAC) March 11, 2019

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Broward MPO Complete Streets Advisory Committee (CSAC) Meeting Summary

On Monday, March 11, 2019, the Broward MPO with the assistance of Kimley-Horn and Urban Health Partnerships hosted a Complete Streets Advisory Committee (CSAC) Meeting. Local partners provided three presentations sharing information about their work and specific projects that connect to complete streets and presented opportunities to collaborate and provide technical assistance. At the end of the meeting, attendees took a group photo to update on the Broward MPO website.

Meeting Participants

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|---------------|--------------|-----------------------------------|---|
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Broward MPO Current Efforts Let's Go Biking! 2019

Get ready to go biking in 2019! This year's event will be held in collaboration with the City of Oakland Park and Broward MPO members. Let's Go Biking! Oakland Park 2019 will be a little different than prior years as different stops along the route will include activities and engagements for riders to, not only rest and get refreshments, but also to learn about complete streets projects, different City assets, and local resources. There is still time to partner for this event. Save the date and plan to attend!

Action Item: Contact Broward MPO staff if you'd like to collaborate and partner with or sponsor Let's Go Biking! Oakland Park 2019. RSVP to attend here:

<https://urbanhp.wufoo.com/forms/m1p4ku2d0uu7ho/>



Open text poll

What would you like to see at the 2019 Let's Go Biking event in Oakland Park?

- Local food trucks
- Bike Lane Facilities

Slido Polling Results

Walking Audits

The Broward MPO conducts walking audits in collaboration with different municipalities to analyze potential improvements on corridors included in the Complete Streets Master Plan (CSMP). Note that a Walking Audit suffices the “public meeting” requirement for Broward MPO funding. Municipalities applying for this funding need to provide a resolution and the right of way for the route. The January 2019 walking audit in Pembroke Pines was rained out, but participants were still engaged in a conversation about the corridor. They were able to look at different pictures of the route, and provided feedback, observations, and recommendations. The event is pending rescheduling for a later date.

connectivity crossings
 block services mid lighting
 safety train sidewalks
 stores width sidewalk
 pedestrians cut space tracks safe
 broken sidewalks number condition
 entrances
 comfort for pedestrians

Slido Polling Results
 Question: During the walking audit along Dixie Highway in Hallandale Beach, what aspects/elements in the built environment should participants pay close attention to?

The results of the walking audits help inform the scoping for upcoming improvements and needs of the area. Together, these walking audits help build support and encouragement for Complete Streets improvements and open a dialogue with the local community about the needs and concerns along each route. The City of Lauderdale Walking Audit Report is up and available through the Broward MPO website! Upcoming events are Hallandale Beach and North Lauderdale/Margate. Here are more details:

- City of Hallandale Beach
 - Where: Hallandale Beach Cultural & Community Center
 - When: Saturday, March 30, 2019 from 9 a.m. to 11 a.m.
 - Route: Dixie Highway/N/S 21st Avenue/NE/SE 1st Avenue from County Line Road to Sheridan Street
- City of North Lauderdale and City of Margate
 - Where: Galaxy Skateway
 - When: Thursday, May 23, 2019 from 5 p.m. to 7 pm
 - Route: Southgate Boulevard from SW 81st Avenue to SR 7/US 441

Action Item: Register for the events at BrowardMPO.org/WalkingAudits



Training Opportunities

The Broward MPO continues to offer training opportunities as part of their Complete Streets Initiative. Training opportunities to date have included an Innovative Bicycle Facility Design workshop, a series of ADA trainings, and a workshop on SCRAM (Scalable Risk Assessment Methods for Pedestrian and Bicyclists). Next training will be on Complete Streets Planning and Design and will be facilitated by the same group from Alta Planning and Design, who did the Innovative Bicycle Design workshop. The date is yet to be determined but it will most likely be in May.

Another potential training opportunity would provide partners from different Broward County municipalities with ideas and strategies to complete strong applications for Walk-Friendly and/or Bike-Friendly Community designation. Broward County and municipalities like Sunrise and Weston, among possible others, have already been designated. This training most likely will be scheduled in conjunction or after the previous mentioned training.



Action Item: Stay tuned by looking out for emails from the CSAC listserv or visit the Broward MPO website at BrowardMPO.org

2019 Safe Streets Summit

The 6th annual Safe Streets Summit took place on February 25 and 26, 2019 in Miami-Dade County. The theme was “*Safe Streets, Smart Streets*” bringing a focus on the implementation of innovative transportation efforts that address challenges of the future. With the regional leadership, support, and promotion from the Miami-Dade TPO, the Broward MPO, and the Palm Beach TPA, this conference continues to expand, with over 500 participants this year! The Summit really made a case for the value of complete streets and was a great opportunity for leaders and stakeholders to show their commitment to more complete and safer streets. Below is a snapshot of the program:

- **Keynote Speaker:** Anthony Foxx, 17th United States Secretary of Transportation; Chief Policy Officer, Lyft
- **Emcee:** Emiko Atherton, Smart Growth America
- **Opening Session with:** Darcy Kitching, Walk2Connect
- **We Planned This City on Walk and Roll: Designing Smart Mobility for All with:**
Moderator: Carlos Cruz-Casas, Miami-Dade County Department of Transportation & Public Works
Speakers: Kyle Wagenschutz, PeopleForBikes; Ashley Hand, Cityfi; Paul White, Bird
- **Building Ridership: Talking SMART Transit with Jeff Wood with:**
Moderator: Jeffrey Wood, The Overhead Wire;
Speakers: Chris Sinclair, Renaissance Planning; Alice Bravo, Miami-Dade Transportation & Public Works
- **Advocacy to Action: Making Political Champions for Complete Streets with:**
Moderator: Dr. Janisse Schoepp, Health Foundation of South Florida;
Speakers: Councilman Ryan Dorsey, Baltimore City; Tabitha Decker, TransitCenter; Rebecca Serna, Atlanta Bicycle Coalition

This program and the wonderful speakers effectively showcased examples on multimodal transportation solutions that expand travel options through first/last mile connections to transit and emphasized the importance of actively incorporating equity and inclusion throughout all efforts. Participants also got to network and engage with the various vendors who were present. The second day consisted of five Mobile Workshops and an Age-Friendly Walking Tour. Overall, the Safe Streets Summit 2019 was a great success. Let's continue this conversation and start developing some ideas for next year's Safe Street Summit 2020 which will be in Fort Lauderdale! Back in Broward County!

If you attended the 2019 Safe Streets Summit, share one key takeaway that you can apply to your work.

- Political leadership is key. But projects can inspire leadership.
- Emphasis on taking public Transportation
- Try to plan with flexibility to account for future innovation.
- Concept of complete streets
- Advocacy
- Pedestrian safety is growing in national focus

Slido Polling Results

Action Item: Visit www.safestreetssummit.org

Meeting Presentations

Freebee – Free Electric Transportation

Presented By Jason Spiegel

Freebee is an innovative and proven, first and last mile transportation solution which goes hand in hand with many of Broward County Complete Streets initiatives. It is a free, on-demand, door-to-door transportation system that can help take cars off the road and connect people to local businesses and mass transit, among other things. As the presenter explained, Freebee helps build communities where people can live, work, and play without the need for a personal vehicle. Their fleet is made up of 100% electric vehicles to ensure the use of clean energy and reduction of the company's carbon footprint, making it environmentally friendly and also more sustainable. Freebee is also a driver for economic development connecting people to local business by physically bringing them to these locations.

Introduction to Freebee

- Freebee is the future of mobility in South Florida, physically moving people through FREE, on-demand, door-to-door electric transportation.
- Freebee provides first and last mile connectivity that helps get cars off the road and makes communities a place where you can live, work and play without the need of a personal vehicle.
- Freebee is not just a transit solution, but also an economic development tool designed to physically drive traffic to local business and promote the community.
- Our service is fully customizable, aimed at meeting the goals and objectives that municipalities are looking to achieve. Every area has a totally different look and feel, and we are able to adapt our program in order to meet those needs.

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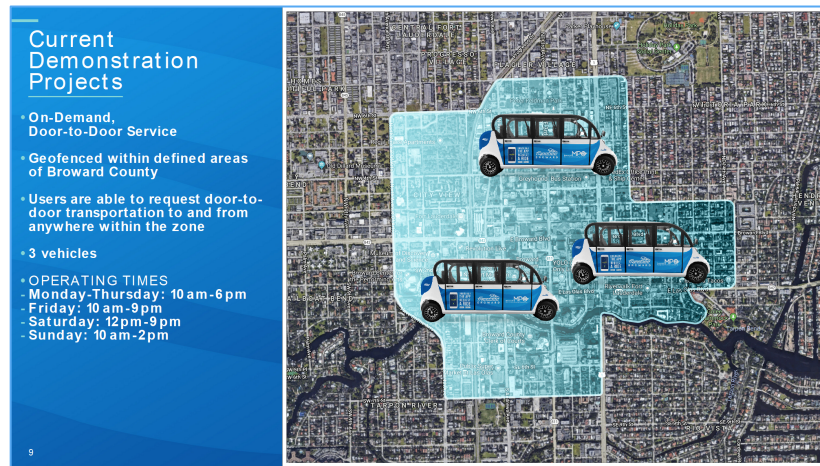


Freebee is fully customizable based on the needs of each community. Presently, Freebee manages over 50 vehicles throughout Miami and is launching a pilot in Broward County on March 12, 2019, to serve the City of Fort Lauderdale, specifically with three vehicles over 3 months. This year, Freebee will also be launching a new vehicle, the first fully-electric ten passenger ADA-accessible van to serve the Miami Gardens community. The electric car fleet can go up to 70 miles when fully charged and has an internal system to recharge within 45 minutes, so there is no downtime for charging. Freebee offers mostly on-demand services based on partnerships and collaborations with cities, but it can also provide one-time private services for events, conferences and more (e.g., Miami Boat Show, Safe Streets Summit 2019, etc.). For their services and community development, Freebee has been recognized and received multiple awards.

Several things make Freebee stand out as the service with the highest ridership and customer service satisfaction. One of them is that drivers are not just drivers but rather “community ambassadors” who become more like a mobile concierge who knows the community well and can highlight and share about the assets and amenities it has to

offer. Additionally, Freebee drivers also function as a neighborhood watch making sure to report any suspicious activity and help keep the community safe.

Freebee also offers a fully customizable app interface with their services. This interactive platform integrates multimodal transportation, access to these forms of transit, and highlights other assets within the delineated area or “geofence”: e.g., local businesses, attractions, transit, etc. The presenter noted that Freebee’s competitive advantages are their technological capabilities, operating efficiencies, ability to maximize ridership through economic development, and creating a first-class mobility experience.



Freebee is always growing and expanding, and seeking creative partnerships and funding opportunities to make this service the most efficient transportation solution for different groups and municipalities. Partnering up with various municipalities, Freebee helps design and implement the Freebee system that best serves their needs. Additionally, Freebee offers creative funding opportunities like an advertising subsidy through which local providers can use the Freebee vehicles to advertise, collaborating on grants and “green” grants, and utilizing (half/whole) penny taxes for transit or similar. All of these help leverage the costs of the service. In the City of Coral Gables, for example, an advertising subsidy alone, covered over 60% of the overall costs! In Broward County, Fort Lauderdale and other municipalities may be able to use the penny tax towards Freebee services.

Freebee (2/2) 006

What potential benefits do you see of having Freebee in your community and in Broward County?

- Coconut Creek, to and from the Promenade
- Short trips
- Getting more cars off the road
- Senior citizen transportation
- More sustainable options
- Efficient transportation for seniors and mobility-impaired populations

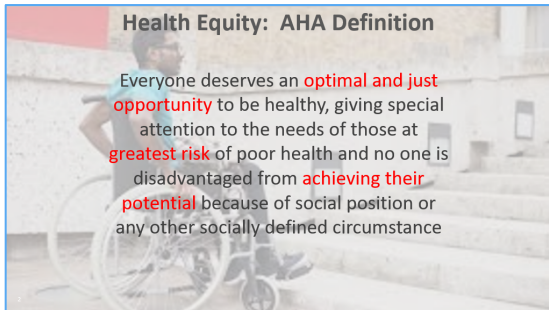
Slido Polling Results

Action Item: Try out the Fort Lauderdale Freebee app and service! Remember, the pilot ends in May.

Complete Streets Policy Update - American Heart Association

Presented by David Francis

According to the American Heart Association (AHA) equitable complete streets policies can help set the foundation for a culture of health that not only builds complete and safe streets for all but also helps mitigate and eradicate the disparities that have historically disadvantaged many people. The presenter reminded us that “social determinants of health are the conditions into which people are born, grow, live, work, and age.” And that “these circumstances are [and have been] shaped by the distribution of money, power, and resources at global, national and local levels.” AHA also believes that with equitable complete streets policies, complete streets will be a strong and highly effective way to improve health equity throughout our communities.



Equitable Complete Streets Policies also have the benefit of helping municipalities, counties, states, and nations develop a vision and intent to ensure that everyone is connected and able to safely access the resources they need and deserve, now and for future generations. This is extremely important, because often, without this vision and the adequate policies in place, complete streets projects end up disconnected, incomplete or left unfinished, stop when the funding stops, and some even disappear after some time — all while missing out on the benefits of a more sustainable and equitable complete streets network.

To support municipalities in building a more sustainable and equitable complete street vision, AHA, with Smart Growth America and Voices for Healthy Kids, developed model language for equitable complete streets policy. This suggested outline ensures the use of the equitable language that sets the guidelines for equitable and more sustainable complete streets implementations. And as the presenter explained, it also provides a map or guidelines, for future generations to continue to work with the vision of a more

fair world and built environment that adequately connects and serves people, and that ensures safe access to their needs.

To build this policy, AHA and their partners followed the Smart growth America framework for complete streets policy focusing on adding the elements of equity and health that can help

The Framework of a Complete Street Policy

1. Sets intent and a vision.
2. Includes all users and all modes.
3. Applies to all phases of all applicable projects.
4. Specifies and limits exceptions, with management approval required.
5. Emphasizes connectivity.
6. Is understood by all agencies to cover all roads.
7. Uses the best and latest design standards and is flexible.
8. Complements the community's context.
9. Sets performance standards.
10. Includes implementation steps.

"The Elements of a Complete Street Policy" Smart Growth American and the National Complete Street Coalition



formulate projects and implementations that serve and benefit all people based on their particular needs and contexts. AHA's suggested outline ensures the use of the equitable language that sets guidelines for equitable and more sustainable complete streets vision and implementations.

Because each community is different, this policy can serve as a template to develop a more localized product that more adequately fits the needs of each of the various municipalities. In fact, throughout the document, there are areas with comments and italics that can be flexible for each city to develop and adapt based on their specific needs. The presenter reviewed the document with CSAC members, provided some additional recommendations, and answered questions:

- Set the rationale for the equitable complete streets policy and how these policies and implementations will help mitigate and eradicate disparities.
- Include definitions to ensure a common and practical understanding.
- Remember to look at what other cities are doing, locally, state-wide and nationally.
- Ask: Who are the users? How will they be benefited? What are the contexts/social determinants this project will mitigate and help eradicate?
- Be thorough throughout making necessary connections to ensure clarity.
- Have a clear plan that outlines goals, a timeframe and measures to track progress.
- Assess the community and use adequate data to justify the rationale and criteria that benefits health equity.
- Train your staff about the concepts, reasoning, and overall project implementation.
- Identify stakeholders and champions.
- Engage community members and stakeholders throughout the process. Maintain transparent communication with them throughout. Build trust.
- Integrate performance measures in your planning and implementation to ensure consistent assessment and evaluation of the effects and processes of these projects.

In the end, the presenter reminded CSAC members that AHA can be a resource, help develop policies for different municipalities and support these efforts through lobbying. He also encouraged everyone to consider developing more equitable complete streets policies to ensure health equity is a focus and that complete streets truly helps benefit the eradication of disparities by changing the built environment.

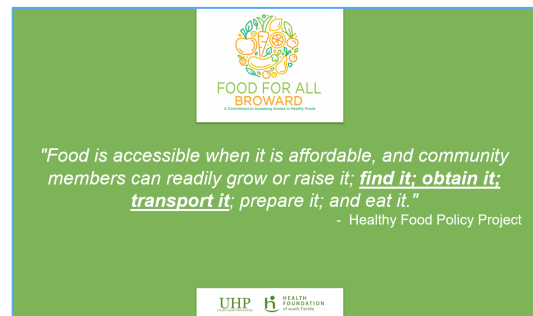
Action Item: Find AHA's Sample Policy on the Broward MPO website BrowardMPO.org

Food Access and Complete Streets - Food For All Broward

Presented by Arely Lozano and Rickelle Williams

Food For All Broward (FFA) aims to increase access to quality, healthy foods through policy and system changes that strengthen the local food system throughout Broward County. It is funded through the Health Foundation of South Florida to work with 14 municipalities to encourage stakeholder engagement around food access issues. As well as provide support and Technical Assistance (TA) to these municipalities to co-create and implement community action plans and policies and systems changes that will help the long-term sustainability of more equitable food access projects and strategies that benefit the health and wellbeing of these communities.

Healthy food access, as defined by the Healthy Food Policy Project, has to do with the ways in which people “find [food]; obtain it; [and] transport it.” To this purpose, as the presenters explained, it is necessary that transportation and mobility professionals consider questions of healthy food access and collaborate in the planning and implementation of Complete Streets Projects that look to improve food access as part of their health equity mission. As the presentation noted, transit and mobility partners can help develop more efficient “food-ways of connectivity” that encourage community development and healthier lifestyles.

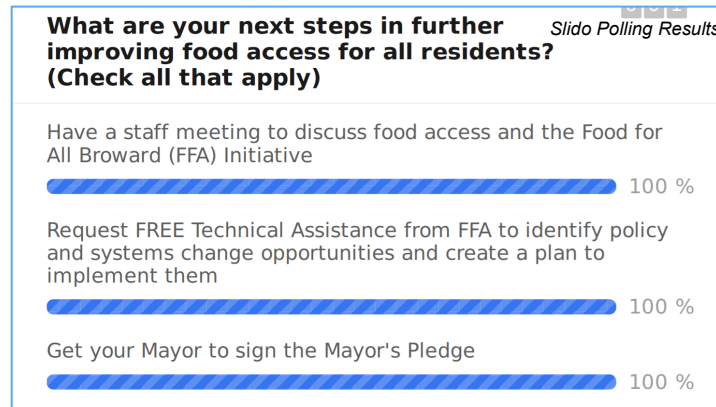


Presenters shared two regional examples of food access projects that involved partnerships with their local transportation and mobility organizations. First, the Fresh Food Bus of the Fresh MARTA Market (Atlanta’s Regional Transportation Authority’s Program) provides free transportation to fresh food markets in the area around the University of Georgia. The second example from Tampa, Fresh Food on the Go, provides a fresh food market right at Tampa’s central transit station for community members to more easily access affordable, fresh, and local produce as part of their work or personal commute.

“Transportation is a key factor in improving access to food, especially for underserved communities that have indicated a need for retail opportunities to access affordable fresh and healthy food.” - Fresh MARTA Market (Atlanta’s Regional Transportation Authority’s Program)

The Patch Mobile Market, a local program from the Dania Beach Patch Market Garden and the City of Dania Beach Community Redevelopment Agency (CRA) offers a unique opportunity to initiate a similar program here in Broward County. The Patch Mobile Market is presently conducting a pilot with funding from the CDC to bring fresh local produce from the Dania Beach Patch and other local sources to locations throughout Broward County. The next goal for this project, with TA from the FFA team, is to connect

with Broward County Transit and Mobility partners to identify opportunities for the Patch Mobile Market to bring their produce to transit locations. Additionally, presenters mentioned that they would be applying for an AARP Community Challenge grant to help fund this effort.



Action Item: Contact Arely at arely@urbanhs.com to learn more about Food For All Broward and/or share any input or feedback.

Next Steps

Member Updates

- FDOT Annual Intermodal Expo – March 28, 2019
- AARP Community Challenge – Deadline is April 17, 2019
- AHA Voices for Healthy Kids Grant - Ongoing

CSAC 2019 Meeting Schedule

- Next Meeting:
Monday, May 13, 2019
Broward MPO
Trade Centre South
100 West Cypress Creek Road, 6th Floor
Fort Lauderdale, Florida 33309



Move People & Goods | Create Jobs | Strengthen Communities

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For more information on activities and projects of the Broward MPO,
please visit: BrowardMPO.org

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the Americans with Disabilities Act, please contact Christopher Ryan, Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org.

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