

FOR IMMEDIATE RELEASE

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THE BROWARD METROPOLITAN PLANNING ORGANIZATION'S(MPO) LET'S GO BIKING! EVENT:



Winners of the bike raffle at the MPO biking event hosted in Tamarac.

Tamarac, Fla (March 7, 2020) – The Broward MPO hosted the Let's Go Biking! event with its partners the Broward County Sheriff's Office (BSO) and the City of Tamarac. The event began at Tamarac City Hall with opening remarks from City of Tamarac Mayor Michelle Gomez, City of Tamarac Commissioner Debra Placko, and Broward MPO's Deputy Executive Director James Cromar. During the welcome, James Cromar stated, "The importance of this event for the Broward MPO, the City of Tamarac, and its residents can be summed up in our tagline Better Street, Better Broward, Better Life. Better Streets is the idea that streets can serve all kinds of users no matter your preferred mode of transportation. Better Broward is creating a stronger community, Tamarac has done an amazing job at creating a transportation network that increases connectivity for all users. Better Life is having different facilities that we can all use that will promote an active lifestyle and lead to better health."

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During the Let's Go Biking event, attendees were able to learn about projects the Broward MPO is planning and funding within the area. City of Margate Commissioner Joanne Simone, and staff from the office of Commissioner Michael Udine, Broward County District 3, came out in full support of the event and they joined the ride and engaged with attendees. There was also representation and sponsorships from Broward County Transit, Chef Jones, Broward Fire Rescue, Florida Department of Transportation District 4, Recyclable Bicycle Exchange (RBX), South Florida Commuter Services, Tri-Rail, Walgreens, and Walmart. The day was filled with helmet giveaways, bike raffles, games, and fun for the whole family. Our partners from BSO lead a bicycle rodeo and provided bounce houses for the children.

Let's Go Biking! is a fun event for the entire family. It encourages active transportation, promotes better health while teaching bike safety, and strengthens communities for those who live, work, and play in Broward. The Let's Go Biking! event drives home the Broward Complete Streets message by firsthand showcasing bicycle facilities and teaching about cyclist and pedestrian safety. The event teaches attendees, that no matter how they choose to get to their destination- whether it's four wheels, two wheels, two legs or a train, complete streets enhances the quality of life for everyone! The Broward MPO is investing over \$300 million to create safer and healthier communities in Broward. Better Streets, Better Broward, Better Life isn't just a motto for the MPO, it's the blueprint of the planning process for retrofitting local streets to increase connectivity, move people and goods, and create jobs.

For more information on how the Broward MPO is building a Better Broward and strengthening communities, visit [BetterStreetsBetterBroward.org](https://www.browardmpo.org/betterstreetsbetterbroward).

The **Broward Metropolitan Planning Organization (MPO)** is a transportation policy-making board responsible for transportation planning and funding allocations. The Organization works with the public, planning organizations, government agencies, elected officials, and community groups to develop transportation plans in Broward.

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